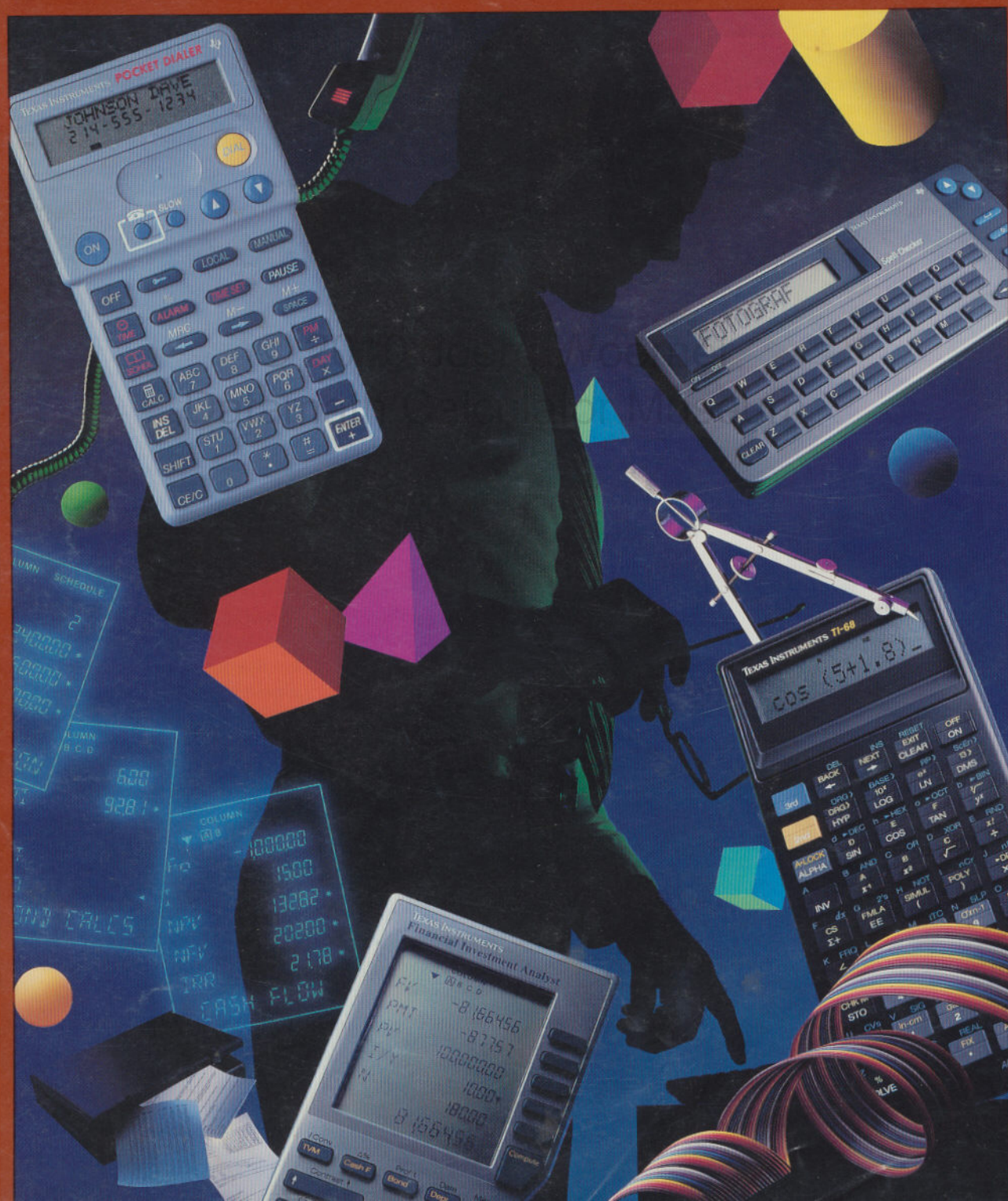


TEXAS INSTRUMENTS WE MAKE IT EASIER TO GET RESULTS

Applying electronic technology to numbers
and words for home, school and work.



"Texas Instruments is helping people do more with information in less time."

As the average day gets busier and the amount of information that must be dealt with multiplies, electronic consumer products are becoming the rule and no longer the exception. The electronics market in general has grown dramatically during the past months, a signal that most of us want to make life simpler to deal with.

Multi-functions increase productivity and flexibility.

More and more electronic consumer products are taking on added functions so users can carry around less. Case in point: our new Pocket Dialer™ in the Specialty Products category. It pulls up phone numbers and dials them instantly. It also schedules meetings, sounds an alarm to remind you of important engagements and does extra duty as a calculator.

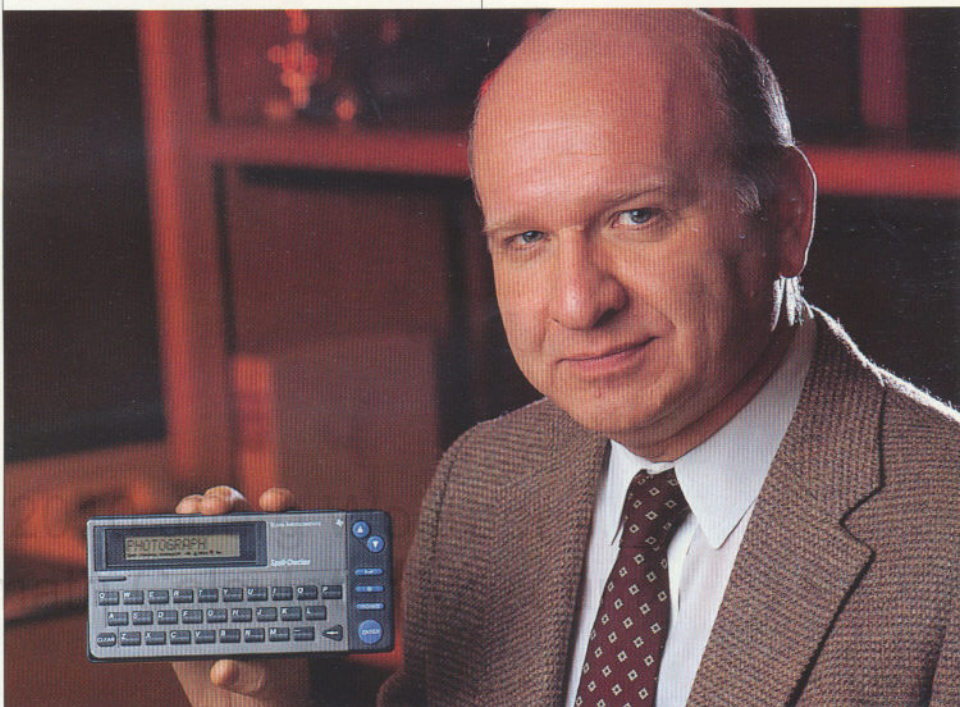
Larger displays add more confidence to results.

Another reason our specialty calculators continue to sell well is the large display on several of our models, the Paper-Free™ Printer and Pocket Paper-Free™ Printer. The ability to see up to six variables on the screen at once – and change or scroll through them – is exceptionally convenient. For instance, our large display will make it easier to do taxes and recall numbers without continually using paper.

In fact, the "large screen" concept has been so successful, it's the key benefit of our new Financial Investment Analyst™. With all variables on the screen at the same time, it's easy for financial professionals to verify results, do what-ifs or share options with onlookers. And ten worksheet models cover the different areas of financial analysis. Speaking of financial calculators, the rest of our models in this category continue to do well, including the Business Edge™ which features a touch-sensitive display that's very easy to use.

We've taken the complexities out of math, science and engineering.

Getting fast, reliable results is essential when it comes to selecting a scientific calculator. Our new TI-68 is a real breakthrough, especially for the price.



Its 254 powerful functions give technical students and professionals fast answers to complex problems. It also allows you to check or edit the last calculated equation, solve simultaneous equations and calculate complex numbers.

**Ready Reference™ Spell-Checker.
A first in every sense of the word.**

Perhaps we're most excited about entering the Ready Reference™ category – certainly one of the most important new business opportunities for TI, drawing upon our expertise in electronic handheld products.

Our Ready Reference Spell-Checker is the first of a complete Ready Reference product line that promises other innovative entries. This easy-to-use electronic reference product quickly displays the correct spelling of any one of over 93,000 words. Even if a word is entered just as it sounds phonetically, the Spell-Checker locates the proper spelling.

We'll help you get better results through better ideas.

With the kind of growth we've witnessed in calculators and other electronic products, the possibilities ahead are extraordinary. And we definitely expect this trend to continue with major introductions in all categories, from Specialty to Financial.

As you review the full Texas Instruments product line, you'll see how much easier we've made it for consumers in all walks of life to utilize information and be confident of their results. That's productivity you can continue to count on...and efficiency you can continue to grow with.

A handwritten signature in black ink that reads "Gary Rado".

Gary Rado
Vice President, Manager
Consumer Products Division

TI READY REFERENCE™ SPELL-CHECKER

**The faster, easier way
to find the correct spelling
of over 93,000 words.**

The TI Ready Reference Spell-Checker fits all your spelling needs to the letter, from finding the correct spelling of over 93,000 words to searching for missing letters in words.

Simply enter a word as it sounds.

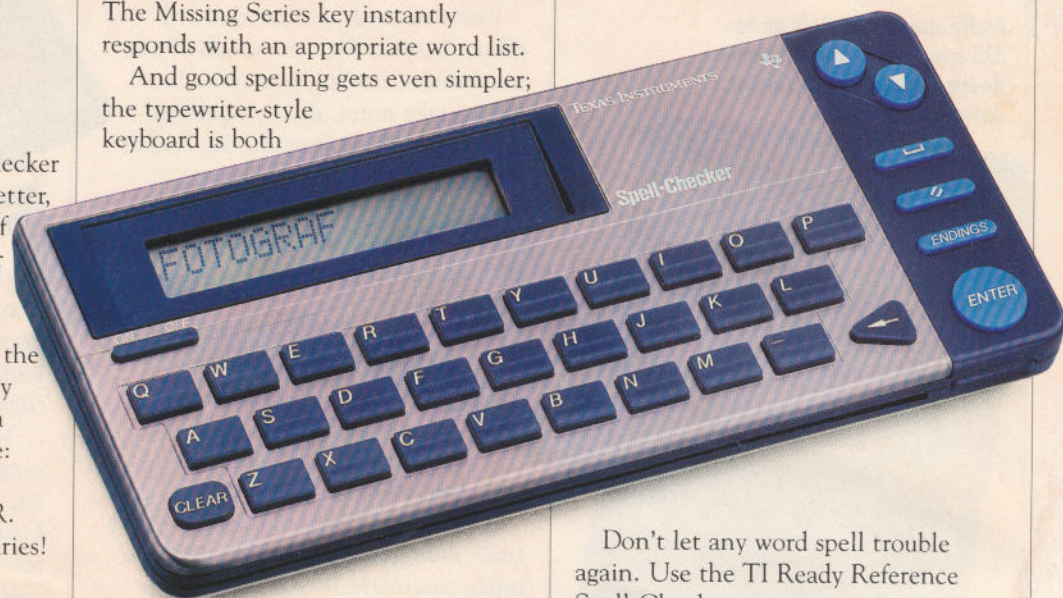
The first TI product of its kind, the Spell-Checker features phonetically based software that lets you enter a word exactly as it sounds. Example: type NABOR and in seconds, the Spell-Checker locates NEIGHBOR. No more hunting through dictionaries!

More spelling pluses.

Other handy features make the Spell-Checker even more indispensable to business, schoolwork or other written communications. An exclusive ENDINGS key displays a word with its common endings. The WILD CARD key supplies missing letters in words, great news for crossword puzzle lovers.

Need to find a group of missing letters? The Missing Series key instantly responds with an appropriate word list.

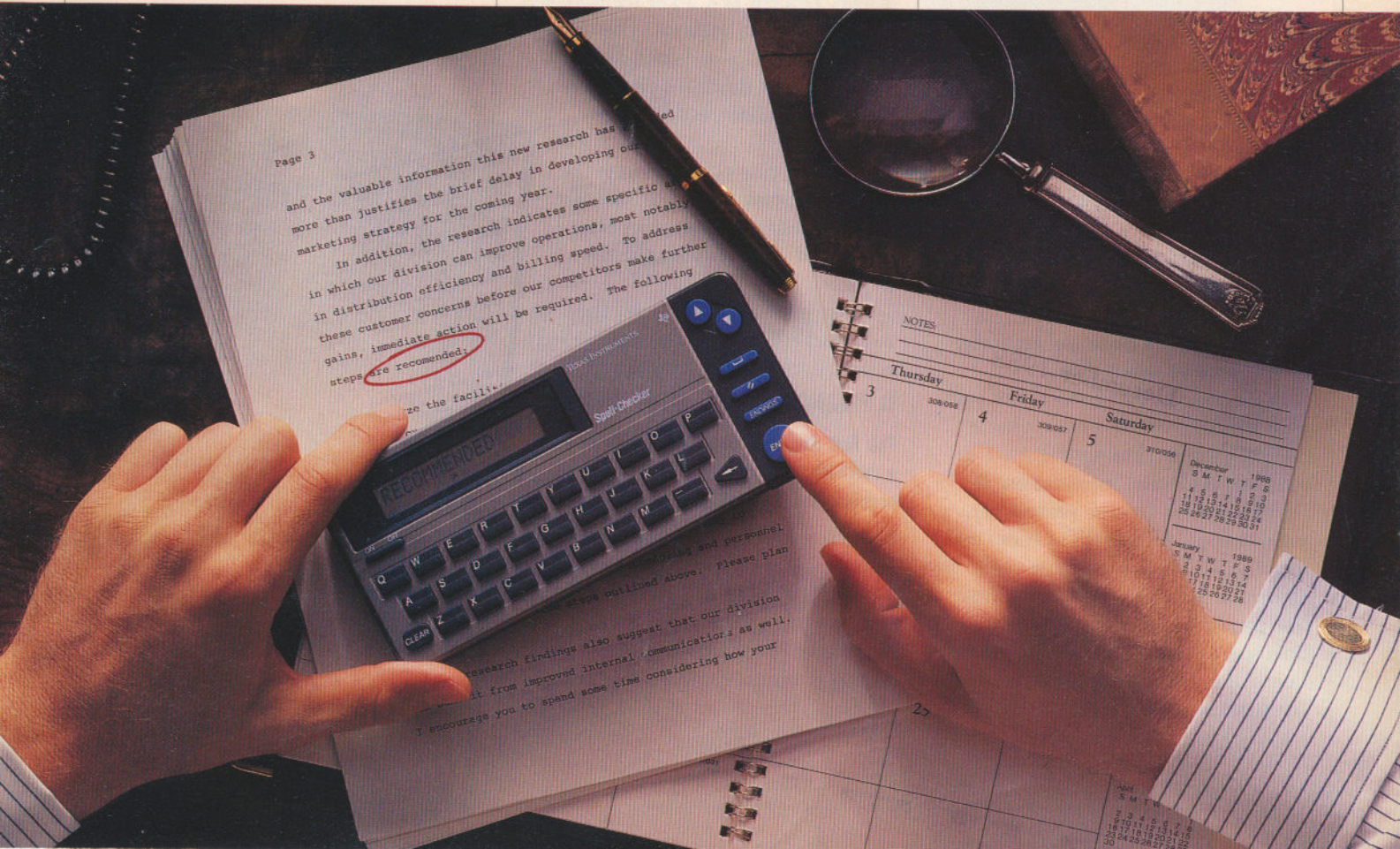
And good spelling gets even simpler; the typewriter-style keyboard is both



Don't let any word spell trouble again. Use the TI Ready Reference Spell-Checker.

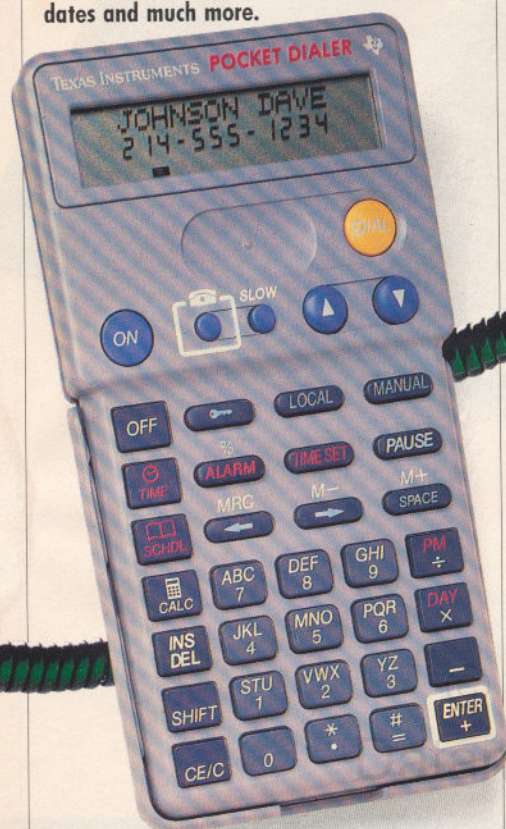
familiar and comfortable, with control keys grouped together for ease of use. A large 15-character dot-matrix display with adjustable contrast makes it easy on your eyes.

Last but not least, the protective slide case withstands the rigors of a busy day.



TI-3100 POCKET DIALER™

Easily stores and dials up to 125 names and phone numbers. Keeps track of appointments, dates and much more.



It's like taking your personal telephone directory, appointment calendar and alarm along wherever you go! The TI-3100 Pocket Dialer brings dozens of day-to-day essentials to your briefcase, car phone, purse or pocket with the touch of just a few buttons. Its five modes—telephone directory, dialer, clock/alarm, schedule and calculator—are indispensable and so easy to use. **Telephone directory stores alphabetically, protects personal information.**

Store and retrieve up to 125 of your most frequently-used names, phone numbers, credit card numbers, street addresses and other information. A secret password lets you protect personal entries, such as ATM codes and social security numbers. Enter up to 36 alphanumeric characters on the first line and up to 36 digits on the second line; scroll across to view each entire line. All entries are alphabetized automatically.

One-button dialing convenience.

Once entered, you can dial any phone number with the touch of just one button, leaving your other hand free to take notes, drive or perform other tasks. What's more, the Pocket Dialer also retrieves answering machine messages from touch tone phones. Other dialing features include slow dialing (half speed), last number

redial and local dialing (eliminates area code).

Easily keeps schedules current and sets reminder alarms.

The Pocket Dialer also keeps you on track during busy days. The schedule mode automatically stores meetings and appointments in chronological order, by date. And the handy alarm mode won't let you be late for meetings, social engagements, tests or other important functions. Set the alarm to beep on the hour, or at any scheduled time... even months away!

And there's more. Versatile Pocket Dialer is also a calculator, with 10-digit display, percent key, 3-key memory and more standard operations. The color-coded keyboard is user-friendly, with pictures of the functions on the keys (phone, calculator, etc.) for easy reference.

A sliding case cover protects the keys and display from wear and tear. And it's designed so you can even dial stored numbers with the cover in place.

Make it your habit to carry the compact Pocket Dialer. It's got all the right connections for people on the go.

TI FINANCIAL INVESTMENT ANALYST™

The first and only financial calculator with a multi-line display that lets you see all problem-solving variables at once.

If you're a financial professional, you'll be more certain of results with the unique TI Financial Investment Analyst. It shows you all the variables, so you don't have to re-enter the entire problem to check results, compare options or

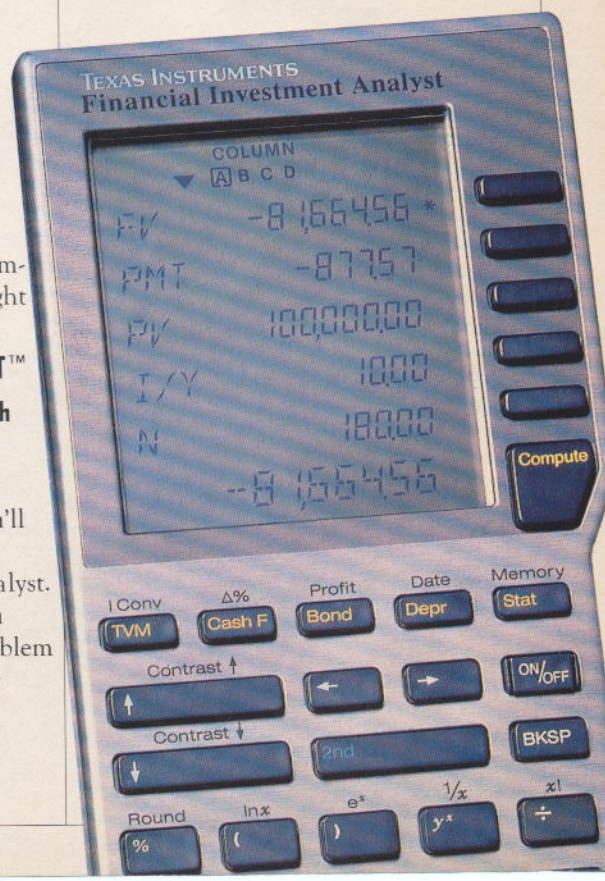


correct entries. What's more, the variables in the display are organized the way you use them every day.

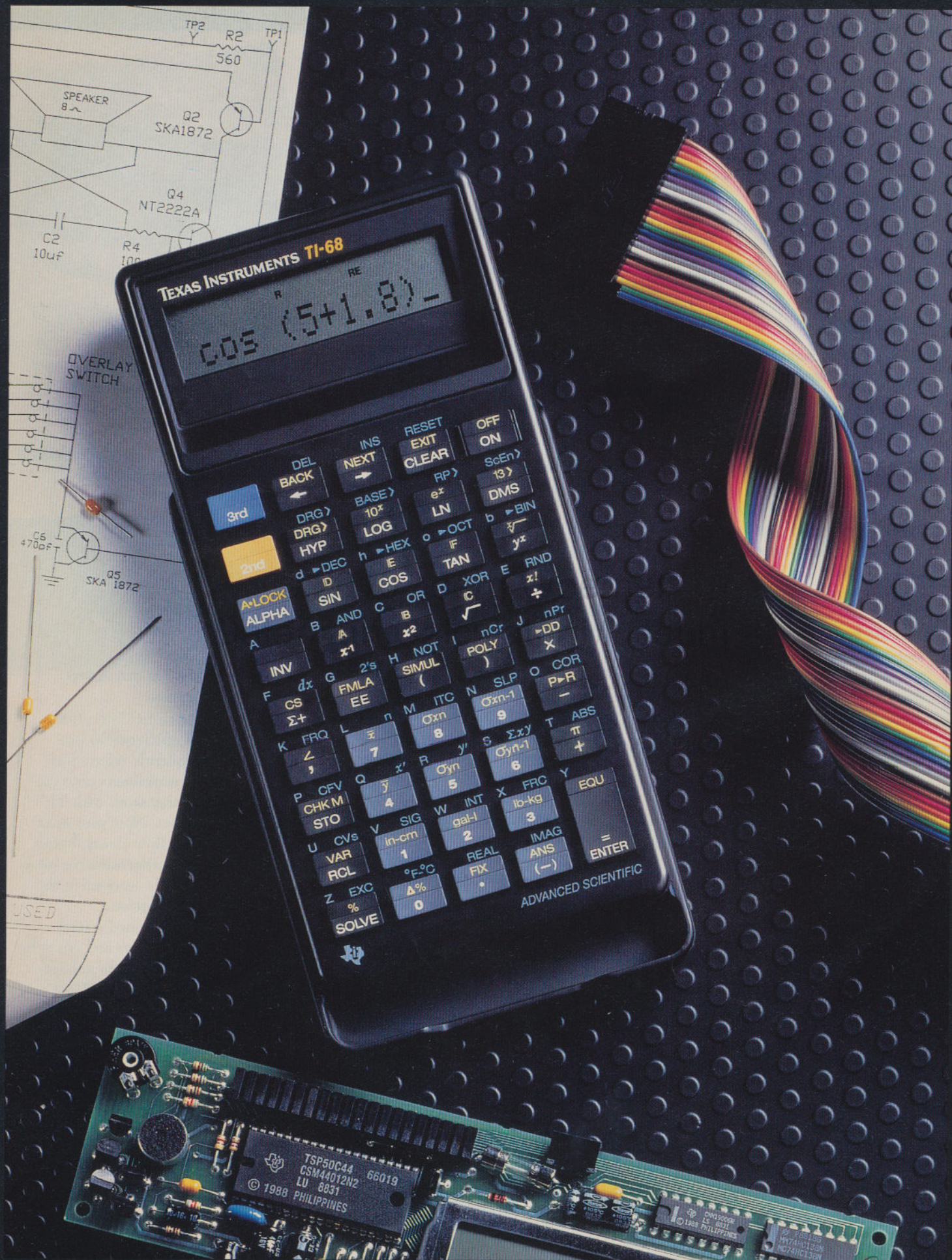
Not only does the Financial Investment Analyst's at-a-glance advantage speed you through problems involving leases, bonds and other variables; the large display allows clients or associates to look on while you make calculations so they can see the logic behind results.

Ten worksheet models span today's most relevant areas of financial analysis, including Time-Value-of-Money, Cash Flow and Depreciation. You can also perform what-if comparisons in multi-columns on several worksheets. The Financial Investment Analyst comes with everything you need to get started quickly, including a "Getting Started" booklet, User's Guide and Applications Guide.

Give the unique, compact TI Financial Investment Analyst your professional appraisal. And see why it will change the way you do business.



SCIENTIFIC CALCULATORS



The TI-95 PROCALC and TI-74 BASICALC contain a full range of scientific, mathematical and statistical functions for students and professionals. And these systems provide expansion capability to add memory, software and peripherals.

TI-95 PROCALC™

Top-of-the-line scientific programmable calculator.

Straightforward keystroke language includes branching, subroutines, tests, flags, file operations and alpha capability. Alphabetic mnemonics make editing easy. Full program control of redefinable keys and display windows lets you create your own unlimited set of functions. A typewriter-style elastomeric keyboard lets you "feel" each keystroke and helps prevent missed or double entries.

Broad built-in functions include permutations, combinations, prime factors and least common multiple. Calculations can be made in decimal, hexadecimal or octal number bases. You can store named files and registers in the 8K bytes of internal RAM and/or in the 8K bytes available in the optional plug-in RAM cartridges.

The TI-95 comes with a comprehensive User's Guide, Programming Guide and durable plastic case.

TI-74 BASICALC™

A BASIC language programmable calculator that features advanced scientific functionality.

The TI-74 BASICALC gives you extensive problem-solving power. Programmable in the popular, user-friendly BASIC language, it also features the functionality of an advanced scientific. An AOS™ (algebraic operating system) further simplifies problems by letting you enter them as they appear, left to right.

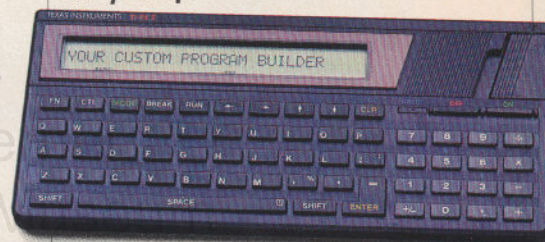
The BASICALC's capacity is considerable: 8K bytes of built-in RAM and another 8K available in a plug-in cartridge. Both have Constant Memory™, which retains data even when the calculator is off.

A large display shows up to 31 large alphanumeric characters (scrolls left or right to 80) and 14 status indicators. The BASICALC comes with a User's Guide, comprehensive BASIC Programming Reference Guide and a durable plastic case.

Optional Accessories for the TI-95 PROCALC and TI-74 BASICALC are also available, including a cassette interface, thermal printer, PC-Interface

cable, 8K RAM cartridge and software cartridges for scientific and other applications. For more information, contact your TI dealer.

Now TI can develop powerful handheld computer systems programmed for your specific needs.



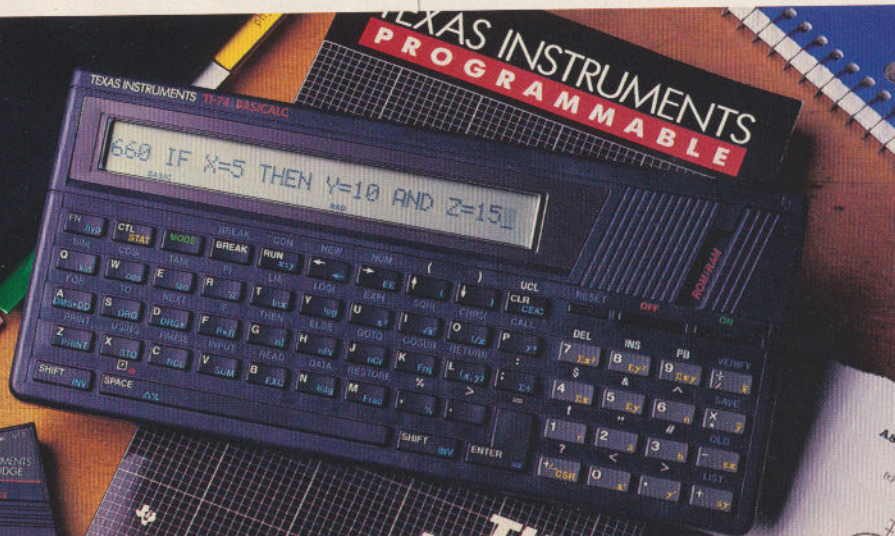
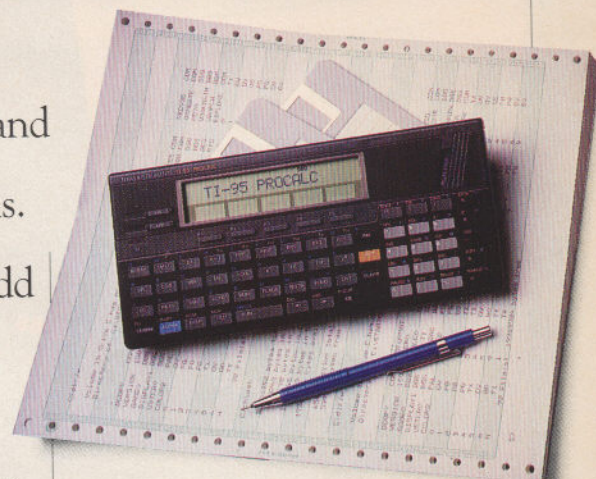
Instant time savings and cost savings for any type of business.

TI can increase your field or office productivity and efficiency by pre-programming frequently referred-to company data or worksheets onto customized modules that work with TI handheld computers. Now your most essential formulas, flow charts, books, reference tables or other valuable information can be readily accessed at the touch of just a few buttons.

This portable, dedicated system instantly cuts costs, hours and errors by running your unique custom application software written in BASIC or assembly language. You can also connect a printer for fast hardcopies of results.

- Limitless business applications... manufacturing, finance, real estate, sales, hundreds of other fields.
- Reduces guesswork and unproductive time.
- Add more data and applications as the need arises.

For further information, call (214) 995-1627. Full color brochure available.



The TI-68 puts 254 of the most vital advanced math, engineering and science functions in one compact calculator that's an exceptional value. It's designed to speed technical students and professionals through advanced calculations.

Created to work through problems quickly.

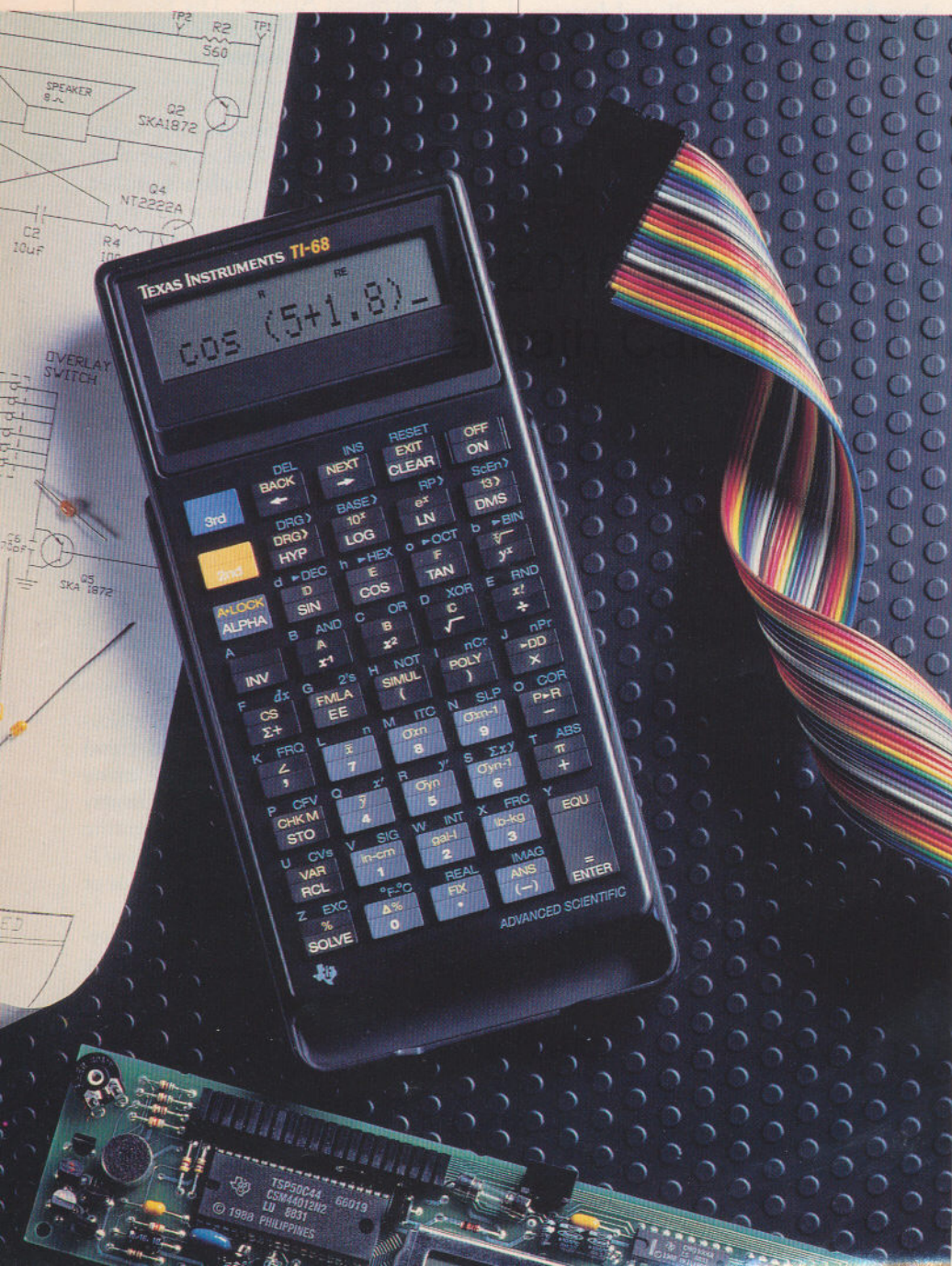
The TI-68 was created based on interviews with over 2,000 students across the country. They told us they wanted a calculator that would provide fast answers to complex problems.

Some of the many TI-68 functions that technical students and professionals will appreciate:

- Easily solves up to 5 simultaneous equations with real or complex coefficients. A prompting system guides you through all the entries and results.
- Allows polar and rectangular forms for entries and results of complex numbers calculations. The calculator evaluates 40 complex number functions, from arithmetic to advanced trigonometry.
- 12-character alphanumeric display scrolls to 80 characters to show long equations.
- Formula programming provides up to 440 program steps for as many as 12 user-generated formulas. Values for up to 36 variables can be defined and stored.

Other advantages include a last equation feature for checking and editing the last calculated equation without re-entering it; operations in four number bases; a polynomial root finder that calculates real and complex roots of quadratic, cubic and quartic equations; one and two-variable statistics; and integration using Simpson's Rule.

A step-by-step guidebook and a unique impact-resistant hard sliding case round out today's most comprehensive, most versatile advanced scientific calculator.



TI-65 TECHNICAL ANALYST™



A keystroke-programmable essential for students and professionals in the pure sciences, engineering and mathematics.

For those who spend a substantial amount of time performing advanced calculations in chemistry, physics, engineering and mathematics, the TI-65 Technical Analyst is one powerful tool to have on hand. With 148 functions, up to 100 keystroke-programmable steps and 16 interchangeable user memories, it's just as efficient in the laboratory or office as in the classroom.

Built-in features include computer conversions, integration using Simpson's Rule for definite integrals, 16 English/metric conversions, 8 commonly used physical constants for physics and chemistry, and a stopwatch/timer for step-by-step accuracy in experiments. Keystroke capabilities include looping/branching, subroutine calls and decision making.

Count on the TI-65 for scientific functions most critical to your work... and then some. Common and natural logarithms, reciprocals, polar/rectangular conversions, universal powers and roots, factorials, and trigonometric calculations, including inverses in degrees, radians, or grads. Solve problems in octal, decimal or hexadecimal number bases.

The Technical Analyst makes 2-variable statistical calculations much easier, including linear regression and trend line analysis.

A color-coded keyboard, 10-digit plus 2-exponent LCD display, Constant Memory™, quick reference material, and applications-oriented guidebook with handy step-by-step examples add to your possibilities.

Work faster and smarter with the TI-65 Technical Analyst. The powerful edge you need for the pure sciences, engineering and mathematics.

TI Collegiate



The first scientific calculator especially designed for statistics, physics, math, chemistry, health sciences, social sciences and biology.

Meet the Collegiate. The one calculator that has just the right functions for most courses in statistics, physics, biology, chemistry, social sciences, health sciences, math and other sciences. The Collegiate's simple layout includes a dual-action sliding keyboard that makes all 177 functions simple to grasp. A sliding switch reveals only the science or statistics functions that are appropriate to your needs.

The Collegiate is the first calculator with all these built-in features: 5 memories; 1 and 2-variable statistics capabilities, including linear regression and probability; 15 built-in constants;

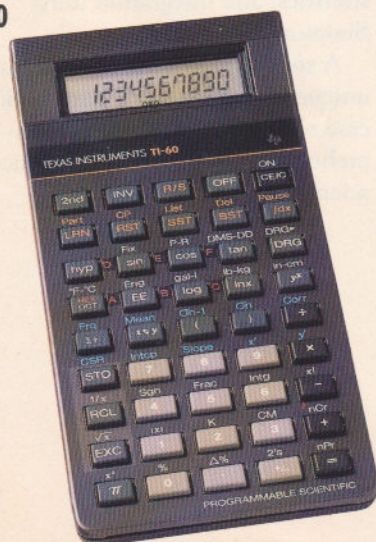
30 English/metric conversions; hexadecimal, binary and octal number base conversions, and complex number calculations for math, science and engineering. You can even add, subtract, multiply and divide fractions as you would write them.

Of course, the Collegiate has all the basic scientific functions like common and natural logarithms, hyperbolics, polar/rectangular conversions and trigonometric calculations including inverses in degrees, radians or grads.

A step-by-step guidebook and quick reference card speed you through. And the Collegiate folds up to become its own protective case.

No other calculator handles all the sciences with as much ease as the Collegiate. It'll help you make the grade.

TI-60



10-digit 2-exponent LCD advanced scientific with programming, statistics and computer conversions.

Common and natural logarithms, reciprocals, universal powers, roots, factorials, combinations and permutations, hyperbolics, polar/rectangular conversions. Metric/English conversions and trigonometric calculations, including inverses, in degrees, radians or grads. 124 powerful functions.

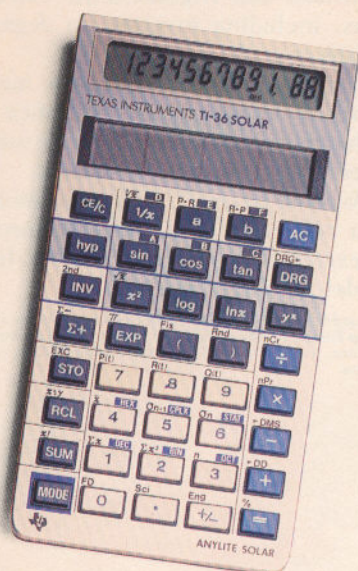
You'll appreciate the easy keystroke programmability. Provides 84 program steps with 12 user memories. Programming allows you to do complex calculations such as projectiles for variables, makes integration a simple task, too.

Mean and standard deviation, calculations for linear regression and trend line analysis are just a few of the many statistical functions available. Display the results in floating decimal, scientific or engineering notation. The 10-digit/2-exponent LCD display shows 13 mode or status indicators.

You can also enter numbers and perform calculations in octal, decimal or hexadecimal number bases. Or convert numbers from one base to another and perform mixed calculations.

A guidebook includes step-by-step examples and the quick reference material summarizes most-used functions. It's a powerful performer for both practicing professionals and students.

TI-36 SOLAR



ANYLITE™ solar-powered scientific calculator.

The TI-36 SOLAR performs 89 advanced math and science functions. It's the ideal solar calculator for general scientific use.

Powered by ANYLITE™ technology solar cells, the calculator operates in extremely low light levels – natural or artificial.

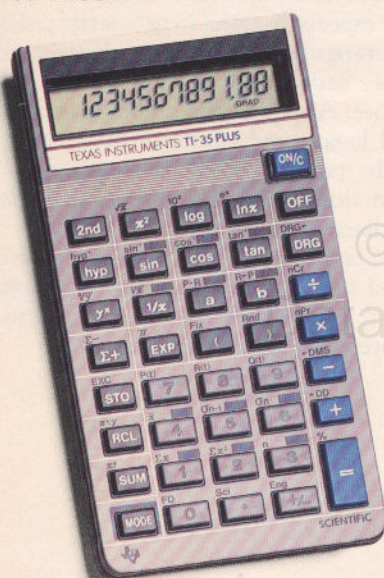
The TI-36 SOLAR performs common and natural logarithms, reciprocals, universal powers and roots, factorials, permutations and combinations, hyperbolics, complex numbers, polar/rectangular coordinate conversions and trigonometric calculations (including inverses) in degrees, radians or grads.

Statistical functions include mean and standard deviation, and normal distribution.

Results can be displayed in floating decimal, scientific notation, or engineering notation. The 10-digit/2-exponent display shows 13 mode or status indicators.

You can enter numbers and perform calculations in binary, octal, decimal, or hexadecimal number bases. And you can convert numbers from one base to another. Ideal for math and computer science studies.

TI-35 PLUS



Scientific calculator with statistics and computer conversions.

The TI-35 PLUS performs 89 advanced operations that are useful in mathematics and science.

AOS™ operating system makes it easy to use. Problems are entered in a simple, straightforward format.

The TI-35 PLUS performs common and natural logarithms, reciprocals, universal powers and roots, factorials, permutations and combinations, hyperbolics, complex numbers, polar/rectangular coordinate conversions and trigonometric calculations (including inverses) in degrees, radians or grads.

Statistical functions include mean, standard deviation, and normal distribution.

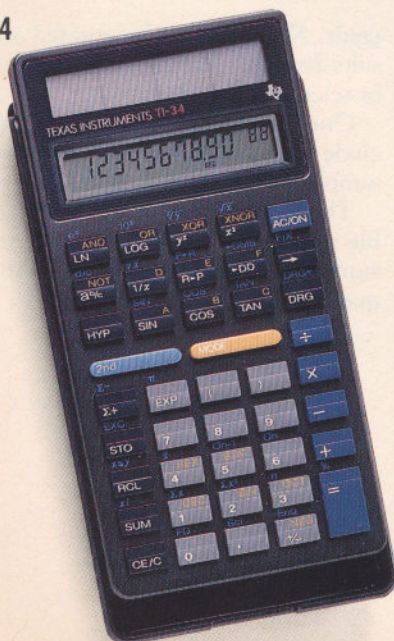
Probability calculations may be made involving areas under the standard normal curve.

Results can be shown in floating decimal scientific notation, or in engineering notation on the 10-digit/2-exponent display.

You can convert numbers and perform calculations in binary, octal, decimal, or hexadecimal number bases.

A Quick Reference guide and sliding case are included.

TI-34



The color-coded keyboard makes scientific functions simpler to grasp.

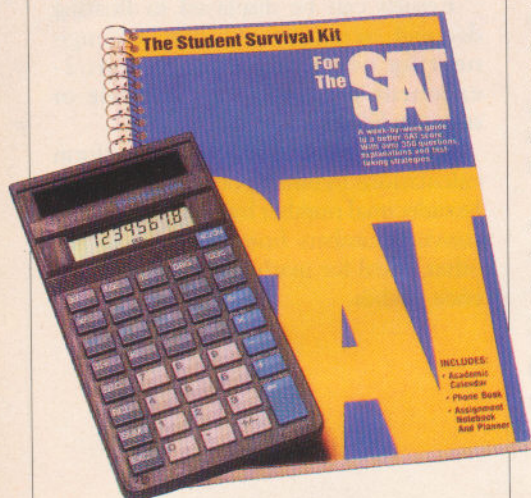
Here's a general scientific calculator with a contemporary keyboard that's color-coded for easy reference on tests, on the job or for homework. We've also used colors to separate common keys from special keys.

The TI-34 provides some very useful functions for a broad range of math, science and engineering calculations. For instance, the TI-34 can operate in three basic number systems: hexadecimal, octal and binary ... and perform conversions in these number bases. One-variable statistics are no problem either. In addition, the calculator even adds, subtracts, multiplies and divides fractions as they are normally written.

Don't forget all of the built-in standard scientific functions the TI-34 offers: reciprocals, common and natural logarithms, universal powers and roots, polar/rectangular conversions, factorials, hyperbolics, Boolean logic operations, trigonometric calculations (including inverses) in degrees, radians or grads ... and much more. A quick reference card inside the case helps you out anytime.

The TI-34 can't be beat ... literally. Its tough sliding case stands up to backpacks, briefcases and other hard knocks. And its ANYLITE™ solar power stands up to even the lowest light levels.

TI-31 STUDENT SURVIVAL KIT FOR THE SAT



A scientific calculator and study guide book to help students prepare for the Scholastic Aptitude Test.*

The TI-31 Student Survival Kit for the SAT is designed to provide steady practice for a full year to help students get the knowledge, test-taking skills and confidence they need to meet the challenge of the Scholastic Aptitude Test.

There are more than 150 typical SAT questions in the Study Guide book, representing two sections of the test—mathematical and verbal. Test-taking tips and strategies are on almost every page and there's a weekly planning calendar.

The TI-31 SOLAR performs common and natural logarithms and antilogarithms,

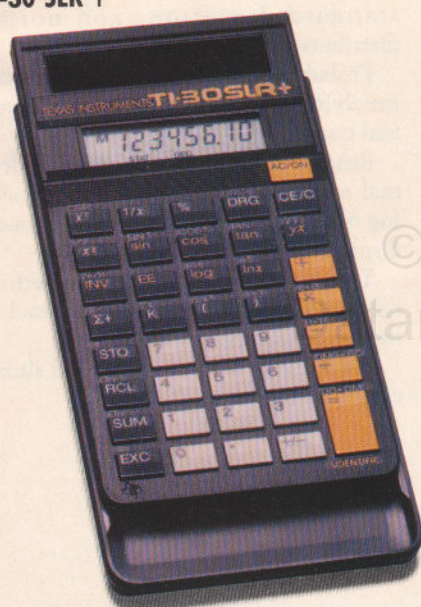
rithms, reciprocals, powers, roots, factorials, and trigonometric calculations, including inverses, in degrees, radians or grads.

Statistical functions include mean, standard deviation, and variance for both sample and population data; sum of entered data, and sum of squares.

Powered by ANYLITE™ technology solar cells, the TI-31 SOLAR operates in extremely low incandescent light levels—natural or artificial.

*SAT and Scholastic Aptitude Test are registered trademarks of the College Entrance Examination Board. Book prepared by Blue Cliff Editions, Inc., which bears sole responsibility for its contents.

TI-30 SLR +



The solar easy-to-use scientific calculator with statistics.

A very affordable eight-digit, LCD scientific calculator designed with the student in mind.

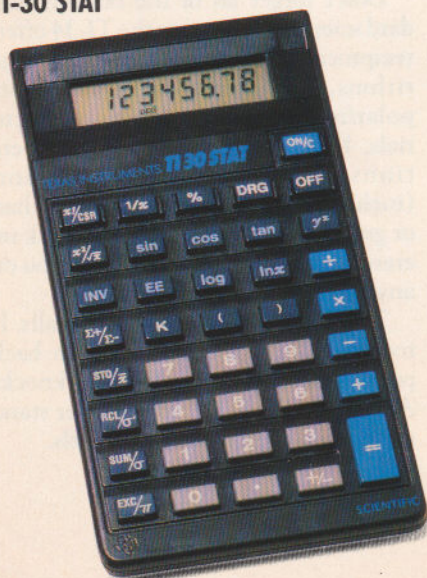
Keys are bigger so it's easier to use. And color-coded for easy visual separation: yellow for the basic math operations, white for the numeric functions.

Turn the calculator over, slide it into its case, snap it shut. Now you have a neat little impact-resistant unit that slips into pocket or bag. The quick reference card in the case provides an on-the-spot summary of key sequences and functions.

Provides valuable conversion capability especially useful in geometry: polar to rectangular coordinates, degree, minute, second to decimal degrees and more. Also performs common and natural logarithms, antilogarithms, reciprocals, powers, roots, factorials and trig functions, including inverses in degrees, radians or grads.

Statistical capability handles mean and standard deviation for both sample and population data. Also, sum of entered data and sum of squares.

TI-30 STAT



Easy-to-use scientific calculator with statistics.

The TI-30 STAT helps you perform 54 of the most used scientific and statistical functions.

It's simple and easy to use because the Algebraic Operating System™ lets you enter problems from left to right, just as they are normally written. Keys are large and the keyboard is color-coded for visual separation.

The TI-30 STAT performs common and natural logarithms and antilogarithms, reciprocals, powers, roots, factorials, and trigonometric calculations, including inverses, in degrees, radians or

grads. Numbers can be entered and results displayed in either floating decimal or scientific notation.

One-variable statistical functions include mean and standard deviation for sample and population data.

The quick reference card in the durable sliding case provides an on-the-spot summary of key problem-solving sequences and functions.

Professionals from many financial fields helped us design the Financial Investment Analyst, the first and only financial calculator that lets you see all problem-solving variables at once... on a multi-line display.

The first financial calculator with a unique multi-line display that lets you continuously check your work.

You'll get quicker results and have more confidence in your answers because you don't have to re-enter the entire problem to verify results, perform what-if calculations or correct entries. The large display also lets clients and co-workers look on and readily grasp your ideas while you compute and compare.

Choose from ten powerful worksheets that meet your specific needs.

Ten preprogrammed worksheet models cover key areas of financial analysis: Time-Value-of-Money and Amortization; Cash Flow; Bond Calculations; Depreciation; Statistics; Interest Conversions; Percent Change; Profit Calculations; Date Calculations; and Memory, which provides visual access to the calculator's ten memories. The Time-Value-of-Money, Cash Flow and Bond Calculations worksheets feature multi-columns, ideal for "what if" com-

parisons. No need to use pencil and paper to compare options. Just scroll from column to column.

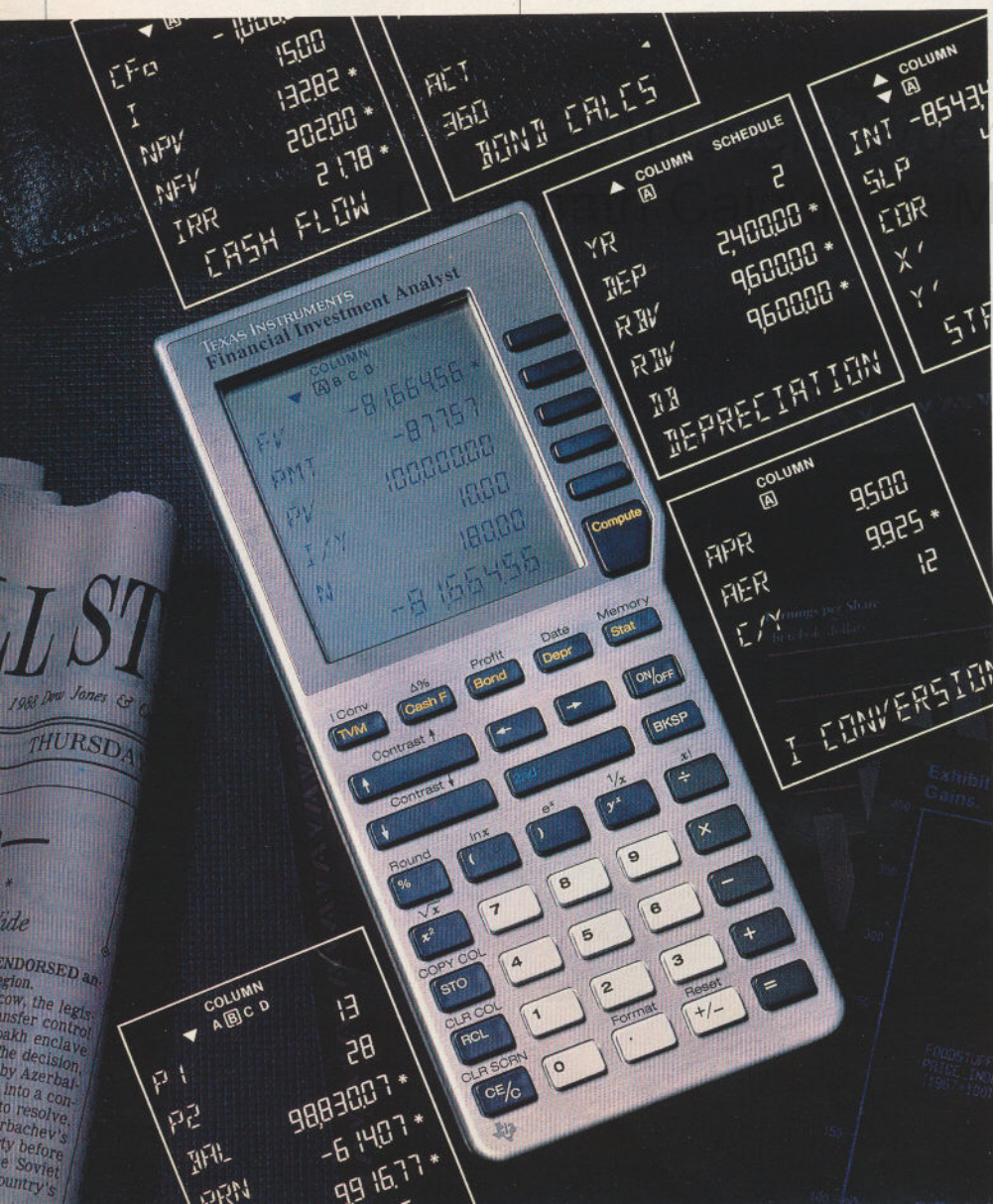
Added financial flexibility.

Other functions of the Financial Investment Analyst help you work faster and smarter. The permanent memory retains all worksheet values, even when the calculator is turned off. Also, you can go from one worksheet to another and back without erasing the results from the first worksheet.

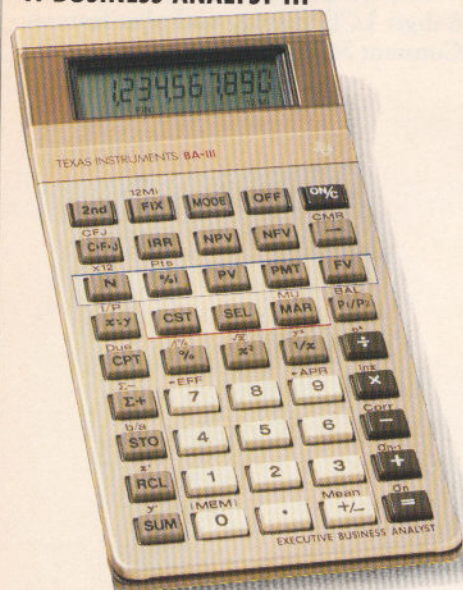
Easy-to-understand guidebooks help you get to work quickly.

Start making calculations in just minutes by using TI's guidebooks. A "Getting Started" booklet gives you a short overview of the calculator's capabilities. A User's Guide provides a detailed explanation of the ten worksheets and how the calculator works. An Applications Guide offers real-world examples for financial professionals and personal investors. A set of Quick Reference Cards—which can be carried in the calculator's handy wallet—gives you on-the-spot reminders about variables and worksheets.

Screen the first-of-its-kind TI Financial Investment Analyst for yourself. It's fast becoming one of today's most important financial tools.



TI BUSINESS ANALYST III™



A 10-digit financial and statistical calculator for the business professional.

The TI Business Analyst III offers a powerful, 10-digit calculating system for the business professional.

Preprogrammed formulas for financial, cash flow and statistical problems let you handle these computations with a few easy keystrokes.

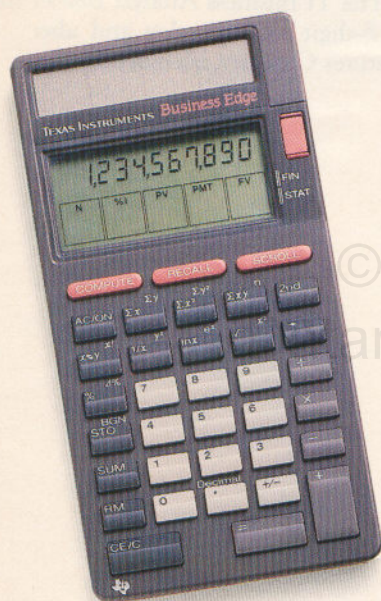
Computes variable mortgages, time-value-of-money problems, annuities, amortizations, net present value and internal rate of return with five variable cash flows, APR/EFF interest rate conversions, statistical mean, standard deviation, linear regression, and more.

You can easily solve balloon payments and negative amortization problems and calculate summed interest between payment periods. There's also a function to calculate the effective yield on loans with "up-front" charges. And a special "switch" lets you use annual interest rates when solving problems with monthly periods.

Values entered into both the financial and Cost-Sell-Margin registers may be easily recalled and checked.

A "multiply-by-12" key as well as a "backspace" key add even more convenience.

TI BUSINESS EDGE™



Dual-mode Power Touch™ panels make it easier than ever for students and professionals to master finance and statistics.

We've put our finger on a much faster, simpler way to do business. Introducing the Business Edge. Its five unique Power Touch™ display keys are preprogrammed with 20 essential financial and statistical functions.

Each touch-sensitive key can be operated in two different modes: Finance or Statistics. Each mode has two panels, with five very useful functions on each panel. Just touch the screen to enter and store information, or compute results.

Preprogrammed financial operations help you solve for time value of money, ordinary annuities and annuities due, amortization, accumulated interest and principal between periods, and APR (annual percentage rate)/EFF (effective percentage rate) conversions.

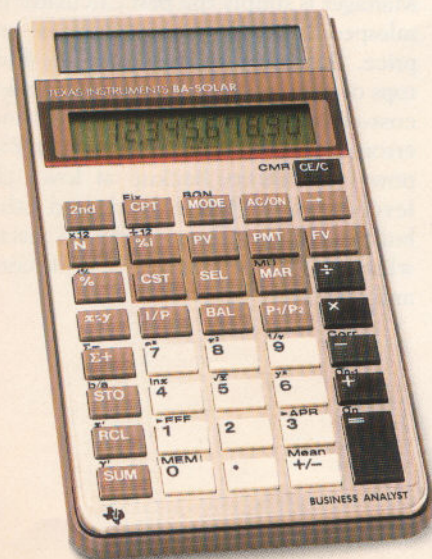
Touch-panel statistical functions allow you to perform one and two-variable statistics, including linear regression equations with correlation, slope and intercept functions. Plus, predicted Y values, standard deviation and intermediate values.

The dual-function keyboard gives you an extra edge, with built-in functions that include factorials, percent and backspace key. You'll never need batteries, either. ANYLITE™ solar technology lets you see clearly, even in very low light.

The Business Edge comes with a step-by-step guidebook, as well as a quick reference card that fits conveniently in the sturdy sliding plastic case.

In class and beyond, the Business Edge is your best bet for fast, easy financial and statistical problem-solving.

BA-SOLAR



A financial calculator powered by ANYLITE™ solar cells.

The BA-SOLAR calculator has the functions you need to help you manage your financial affairs... and a permanent power source that works almost anywhere.

ANYLITE™ technology solar cells let the BA-SOLAR operate in extremely low incandescent light levels—natural or artificial.

Now it's easier than ever to shed new light on alternatives in lease/buy options, loan amortizations, real estate mortgages, cost-sell-margin decisions,

markup percentages, and much more. The BA-SOLAR has the preprogrammed financial formulas to cut down keystrokes and get you to the facts. Fast.

For example, a single key converts annual percentage rates (APR) to effective percentage rates (EFF) and vice versa. And you can change instantly between annuity-due payment mode and ordinary annuity payment mode.

Built-in statistical functions let you compute mean, standard deviation for sample and population data, linear regressions and trend line analysis.

TI BUSINESS ANALYST II™



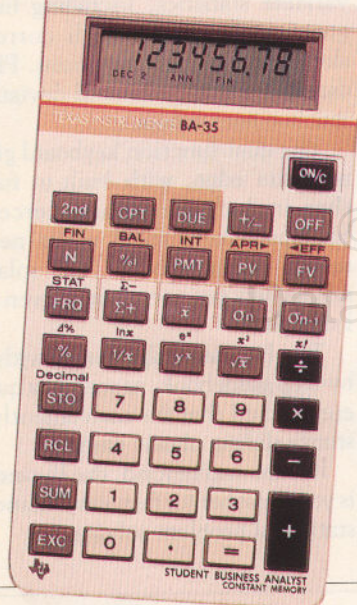
A unique "systems" approach to financial decision-making.

Imagine being able to analyze your alternatives in lease/buy options, loan amortizations or sales and earning forecasts—all in a matter of minutes.

Our TI Business Analyst II™ has the built-in functions you need to help you manage your business or personal financial affairs with ease and accuracy. It computes a wide range of time-value-of-money problems, profit margins and complex statistical computations at the touch of a few keys. The book that comes with the TI Business Analyst II makes it even more useful. And there's a quick reference guide for fast financial problem-solving.

The TI Business Analyst II has an 8-digit LCD display and also features Constant Memory™.

TI BUSINESS ANALYST™ BA-35



Our most affordable model with time-value-of-money calculations.

The TI Business Analyst BA-35 is ideal for the undergraduate business student. The calculator can help expand your understanding of finance, statistics, and accounting.

This easy-to-use calculator has such important pre-programmed functions as time-value-of-money calculations, amortization balance and interest problems. No more need to use present value, future value, and annuities tables. The BA-35 has all the compound interest formulas built in. In addition, you can solve interest rate conversions, statistical mean and standard deviation, as well as everyday math.

The TI Business Analyst BA-35 has an 8-digit LCD display and also features Constant Memory™.

BA-20 PROFIT MANAGER™

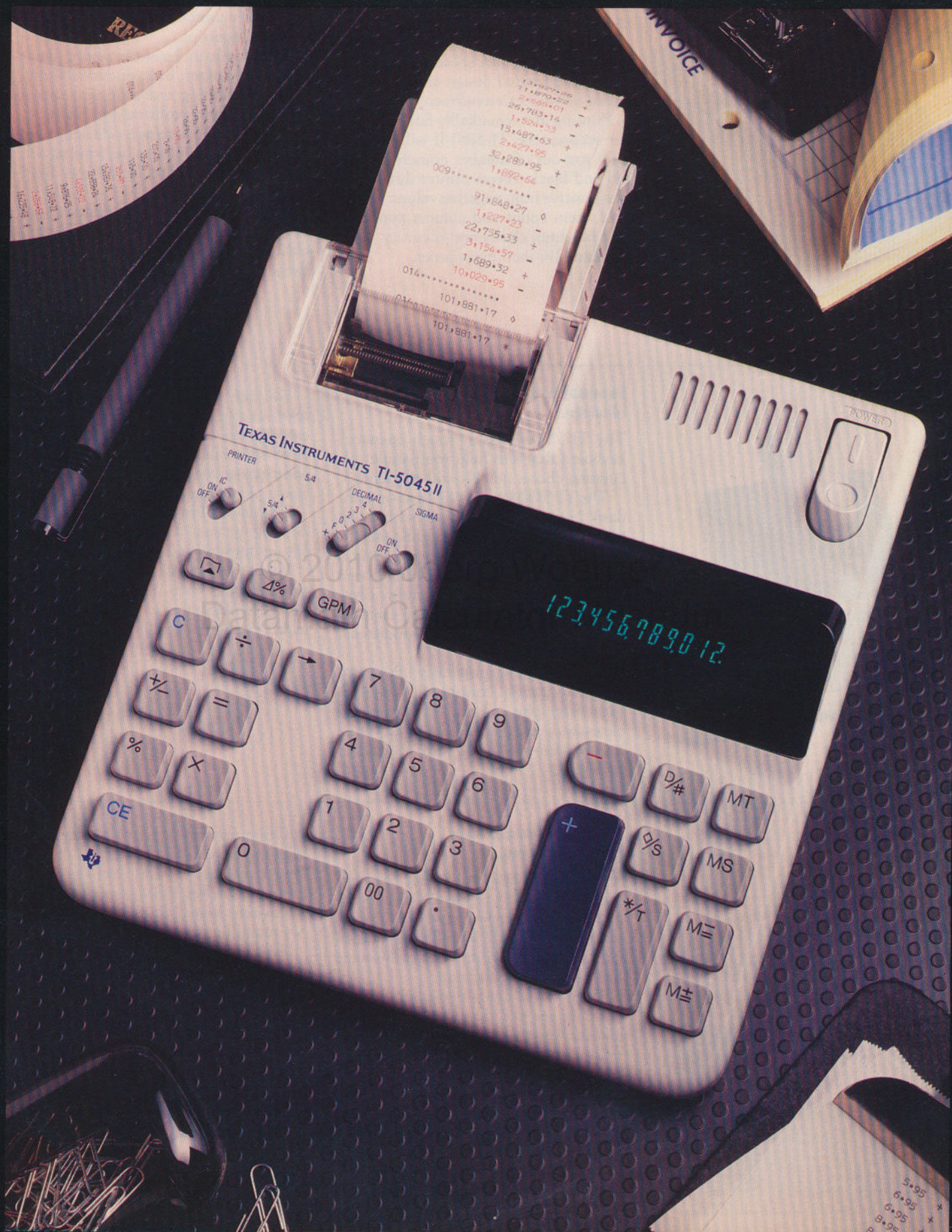


Portable desktop business calculator with Cost-Sell-Margin functions, clock, and solar/battery power switch.

Texas Instruments announces the end of profit wheels, charts, slide rules and all those tools that can slow down salespeople and buyers on tight schedules. The BA-20 Profit Manager is quite possibly the fastest, most convenient calculator ever offered for computing cost, selling price and margin. Developed especially for salespeople and buyers it speeds through problems with remarkable accuracy.

The Texas Instruments BA-20 Profit Manager is simply the best calculator for salespeople and buyers available at any price. So handy and compact on desktops or in briefcases, its preprogrammed cost-sell-margin functions save time, errors and keystrokes. Switch from solar power to battery backup at low light levels. Add a digital clock and other built-in business features and no matter what you buy or sell, you'll work faster and save more time.

PRINTER DISPLAY CALCULATORS



TI-5160 II



A fast worker you can depend on to enhance productivity.

Here's a 12-digit, two color printer display that does a number on even the toughest workloads. The TI-5160 II combines heavy-duty speed and reliability with advanced design and an abundance of productivity-driven functions.

Printing at a remarkably fast 3.2 lines per second, the TI-5160 II will quickly help you out of number crunches. The red and black ribbon printer differentiates positive from negative values. Audit trail, item count and comma punctuation heighten clarity and accuracy. Uses standard 2 1/4 inch plain paper.

A large, non-glare recessed display makes it easy on your eyes. And the sleek, full-size "touch operator" keyboard with contoured keys makes it easy on your fingertips.

More built-in business assets: Four-function memory; independent add register; selectable grand total and sigma; right shift, gross profit margin, delta %, plus/minus and date/non-add keys; 5/4 rounding switch; and a decimal switch that selects add mode, floating or fixed 0,2,3,4.

A hard-working office demands an even harder-working printer display calculator. The TI-5160 II more than fills the job.

TI-5130 II



Dependable, 10-digit printer display calculator.

The TI-5130 II has a "touch operator" keyboard that will help you handle calculating chores quickly and efficiently.

The TI-5130 II prints 10 digits on standard 2 1/4-inch plain paper with audit trail, item count, decimal and commas. There's a printer on/off switch and a paper advance key. The blue-green vacuum-fluorescent display shows commas and symbols that indicate memory operations, error/overflow conditions, and negative numbers.

The fast "touch operator" keyboard has long-travel, contoured keys with extra-large plus, minus, total, zero and clear-entry. Entry speed is also increased by two-key rollover and eight key buffering.

You can add-to, subtract-from, sub-total, or total memory without affecting calculations in progress. The independent add register provides storage for addition/subtraction entries, separate from calculations in memory.

The decimal switch selects add mode, floating, or fixed (0,2,3, or 4). There's a 5/4 up/down rounding switch.

Finally, a "non-add" key lets you label printed tapes with dates, codes, stock numbers, etc, and a "right-shift" key makes corrections easier.

TI-5045 II



Its powerful features really go to work for you.

Need a desktop calculator for your business that's big on capabilities so you can be big on productivity? Add the attractively styled TI-5045 II to your work plan. It helps you make solid business decisions in a lot less time.

With its 12-digit, two-color printer, you can see red negative entries at a glance. And there's an audit trail to verify calculations, plus a handy item count, decimal and comma punctuation.

The full-size, long travel keyboard will speed you up; the well-spaced, contoured keys enhance comfort and efficiency. Even if you should press two keys at the same time, two-key rollover protects against an error. And 10-level buffering adds to your speed and precision.

Other features at your fingertips: 12-digit angled vacuum fluorescent display. Four-key memory. Right shift key. Gross profit margin key. Delta percent key. Sigma switch. Item count. Decimal switch. 5/4 rounding switch. Plus/minus key.

The productivity-driven TI-5045 II from Texas Instruments. Expect big things from it.

TI-5038 Paper-Free™ Printer



Use this handy desktop to store, review, or change up to 99 lines of previous entries without paper tape.

Maybe it's time you took a good look at the TI-5038 Paper-Free Printer, the sleek desktop that allows you to review or change previous entries right on the display, without ever needing to bother with paper tape. Store up to 99 entries in the multi-line memory. Then scroll backward or forward to review any entry and change it right then and there. It automatically recalculates the total for you to reflect your changes. As a result the TI-5038 makes "what if" calculations a snap.

This stylish desktop has both an 8-digit single line display and a 6-line display that lets you view up to six entries at a time. If you should make a mistake, just correct it and go on. Need to stop temporarily? No problem. Your last problem stays in the memory even when the power's off. You can also store multiple problems.

The TI-5038 also happens to be a sophisticated calculator that gets right down to business. It boasts a four-key independent memory, plus/minus key, percent key and simple keystroke logic.

Work more confidently than ever with the storing, scrolling, correcting and recalculating power of the TI-5038 Paper-Free Printer.

TI-5033



Set this portable printer display to work anywhere. You'll see what a good value it is.

Around the office, around the house, the TI-5033 is portability plus. Portability plus a comfortable full-size keyboard. Portability plus down-to-business features.

You'll be surprised at how many useful features are packed in one compact machine. The trim TI-5033 includes such big pluses as contoured, well-spaced keys on the full-size printer display keyboard, designed to enhance your accuracy. And a large 10-digit vacuum fluorescent angled display that makes viewing easier.

Keep a running total of these other built-in advantages: An APD™ (Automatic Power Down) feature that shuts the calculator off when not in use to conserve the batteries. Or switch over to A/C with a plug-in adapter. There's also a four-key memory, audit trail, paper advance, percent key, date/non-add key, right shift key, decimal switch, and a power switch that turns the printer off so you can use the calculator separately.

Think value. Think portability. The TI-5033 delivers the best of both.

TI-5029



10-digit printer display calculator, easy-to-read display, impact printing, and luxuriously large keyboard.

Choose the TI-5029 for business or household use and you'll have your choice of the most sought-after ease of use functions you could imagine.

The 10-digit display shows decimal commas, memory status, minus sign, and overflow.

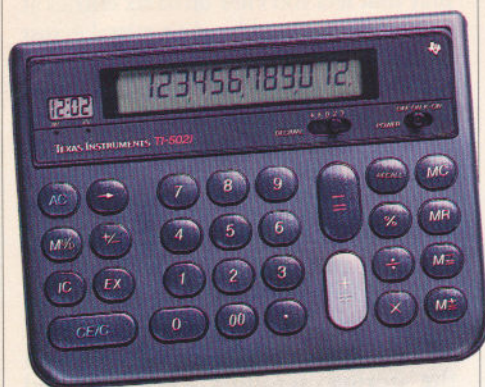
Operates on four "AA" batteries (included) or an optional A/C adapter (available separately). A printer On/Off switch saves power when you don't need a permanent record tape.

The four-key memory lets you add to, subtract from, sub-total or total stored numbers without affecting calculations already in progress.

Other features: decimal select switch (add mode, floating or fixed 0,2,4), percent key and automatic constant.

The roomy keyboard is contoured to minimize missed keystrokes and fatigue. Perform calculations faster and more accurately with six-level keyboard buffering – enter up to six digits and functions while the printer is operating. Two-key rollover increases entry speed by allowing you to press a second key before you release the previously pressed key.

TI-5021



It's portable, going from desk to meetings with surprising ease.

Here's a 12-digit portable desktop display-only calculator that's ready to work on numbers, wherever you are. Sleekly styled and loaded with useful features, it's an attractive essential any time you need fast answers at your desk. And in a moment's notice, it slips into your briefcase for meetings or travel. Any time, any place, the TI-5021's flexibility comes in handy.

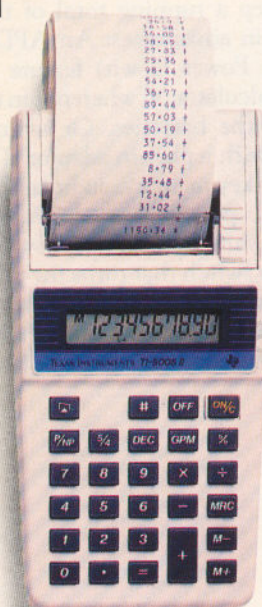
Few calculators work as hard to make your work easier. The well-spaced printer display format keyboard and rounded keys deliver greater accuracy. The angled LCD display aids your viewing. And there's even a digital clock that shows time and date to help keep you on sched-

ule. What's more, the APD™ (Automatic Power Down) feature gives you much longer battery life because it remembers to turn the unit off when not in use.

No matter where you take the TI-5201, you can rely on such features as adding machine logic, 4-key memory, decimal select switch (add mode, floating or fixed 0,2,3), constant switch, margin up/down key for price computations, item count key for keeping track of entries, numerator/denominator exchange key, plus/minus, percent and right shift keys.

The portable, practical, economical TI-5021 from Texas Instruments. It won't slow you down when fast answers count most.

TI-5005 II



A handy way to handle numbers wherever you go.

The TI-5005 II gives you "big printer" power you can carry anywhere. Like a 10-digit LCD display with status indicators. Sharp, clear impact printing. Selectable decimal. Even four memory functions.

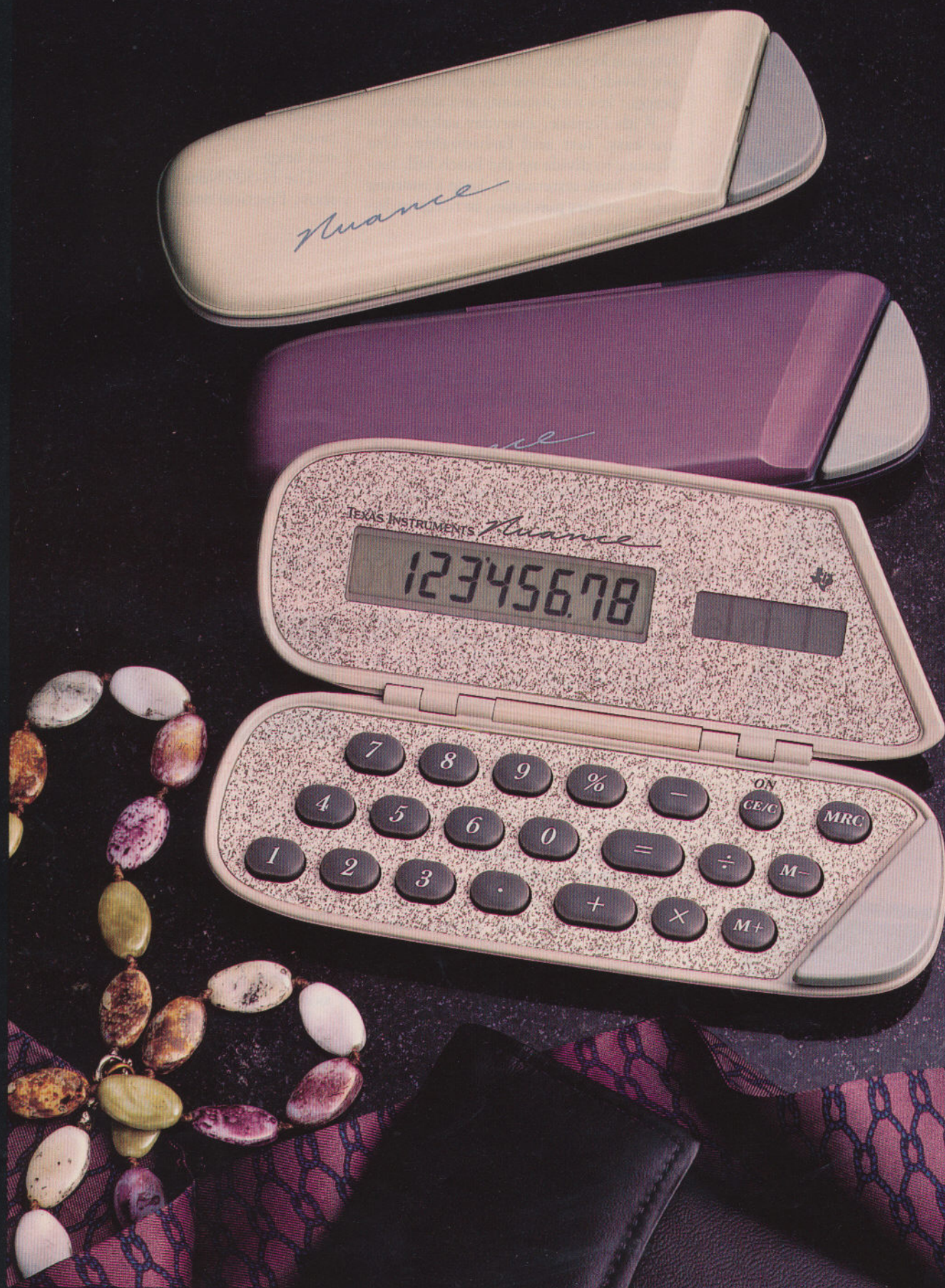
The TI-5005 II uses standard 2¼-inch plain paper in two convenient roll sizes. The small roll fits inside the case for extra portability. A larger roll fits on a "swing out" arm when you need extra capacity.

It uses 4 AA batteries (included) or an A/C plug-in adapter (available separately). APD™ (Automatic Power Down) feature helps batteries last longer by turning off the calculator if you forget.

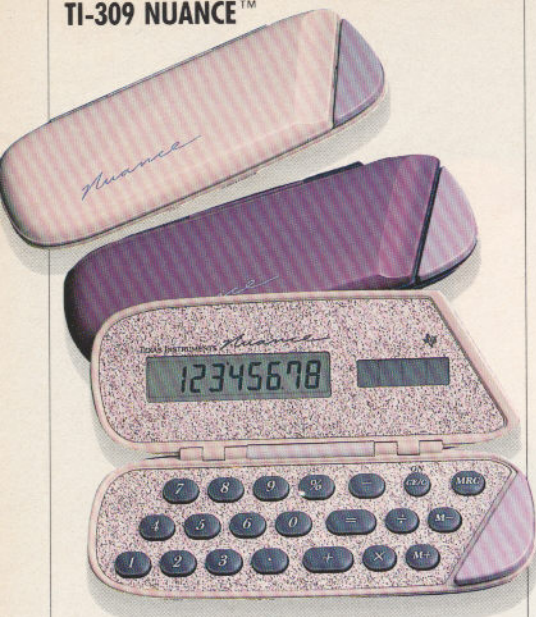
Powerful features make the TI-5005 II even easier to use: Printer on/off (P/NP) key and paper advance. An easy-to-read printed audit trail. Add-to, subtract-from, recall or clear memory. A 5/4 rounding key. A date/non-add key that lets you label tapes with dates, codes or stock numbers. A Gross Profit Margin (GPM) key calculates selling price when cost and profit/loss margin are known. Other advantages include an automatic percent key, automatic constant, and a decimal select key (add mode, floating or fixed).

Carry the handy TI-5005 II anywhere. It'll print on the spot.

GENERAL PURPOSE CALCULATORS



TI-309 NUANCE™



The solar calculator designed and styled for today's busy woman.

The TI-309 Nuance is a calculator—but it looks like a compact. Closed, the hinged cover protects the keyboard and display from wear and tear in a purse or briefcase. Snap it open and there's a four-function keyboard (add, subtract, multiply, divide) plus three-key memory and a percent key for discounts and sales tax.

With Nuance, everyday calculations are easy, fast and fashionable. Use Nuance to divide up the lunch bill, reconcile bank statements, keep a running tab on grocery purchases, or to figure discount savings.

Nuance has a polished case that feels good in your hand. The keys are contoured for greater ease and comfort. And for women with longer nails, the staggered keys mean freedom from unintentional double strokes. Nuance is powered by an ANYLITE™ solar cell, so the calculator works in very low light, and there's no need for batteries.

This sleek compact calculator comes in two fashionable colors to suit different tastes ... a sophisticated purple and a soft beige.

The TI-309 Nuance. Pretty enough to show. Practical enough to use.

TI-1768



ANYLITE™ solar-powered pocket calculator –with an 8-digit adjustable-angle display.

Here's a calculator with a different angle – as a matter of fact, almost any angle you like.

The TI-1768 has a hinged display. So you can adjust it to suit yourself. Get rid of glare for good! Now you can correct your calculator instead of craning your neck.

But what if glare is the least of your problems—because there's barely enough light for you to read the display? Fear not. Powered by ANYLITE™ technology solar cells, the TI-1768 operates in extremely low incandescent light levels—natural or artificial.

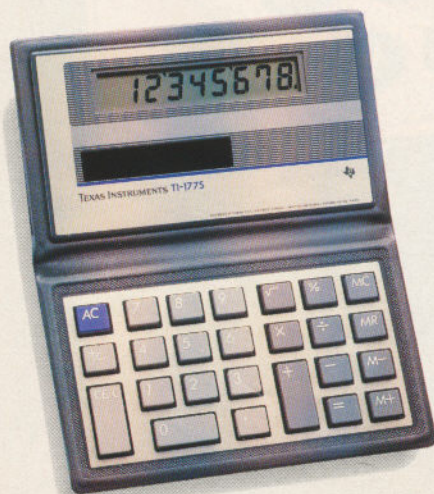
A percent key shortens and simplifies percentage calculations—to help give you time to figure discounts or sales taxes before you buy.

There's a three-key, add-to or subtract-from memory—to help you remember numbers during long calculations.

If all of this gives you an inclination to buy, go ahead—you'll like the way the TI-1768 swings into action.



TI-1775



So compact, you'll be amazed at how big the display is.

The TI-1775 was made to be carried everywhere. Especially in small spaces like purses, pockets and briefcases. Its soft case instantly folds into wallet size: 5" x 3".

Open the case and you're in for an even bigger surprise. On top is an extra-large 8-digit LCD display that's easy to read, whether you're out shopping or working at your desk. Below is a roomy color-coded keyboard with large, comfortable rubber keys. We've even made the most frequently-used keys extra large: CE/C, 0 and +.

Small as the TI-1775 is, it's packed with handy functions. Like a 4-key memory so you can add-to or subtract from stored numbers. Plus a square root key, plus-minus key, all clear key and percent key for taxes and discounts. And constants for multiplication and division.

With such compact convenience, why worry about batteries? The TI-1775 is solar powered for a quick read indoors and out.

Cut your calculating tasks down to size with the foldable, flexible TI-1775. It's a perfect fit for everybody.

TI-1795



The little ANYLITE™ solar desktop with some big differences.

What's so different about our little desktop? Well, for starters, it's *very* little. Only 4.2 inches by 4.8 inches by 1.1 inch high.

But it has big, easy-to-use keys and big spaces between the keys. The big, roomy feel of this keyboard will really surprise you.

It has a big, easy-to-read 8-digit LCD display. Twice as big as pocket calculator displays. And tilted to help prevent glare.

That's already a lot of "bigs" in our little package, but there's more. Most desktops use an accounting sequence of

operation, but the TI-1795 performs chain calculations just like a pocket calculator. If that's what you prefer, then that can be a "biggie" too.

Of course, it's solar powered by the ANYLITE™ solar cell and never needs batteries. And there's a three-key memory, percent key, plus/minus key, and a square-root key. Not big, maybe, as features go. Very useful, though.

But let's not forget little. Like little rubber feet that keep the TI-1795 steady as if it was heavy (which it's not). And the little price tag that keeps it affordable as if it was an ordinary little desktop (which it *definitely* is not).

TI-1766 II



Extra-thin, ANYLITE™ solar-powered six-function calculator.

Here's an everyday, eight-digit math marvel that's slim and trim – but tough enough to take it when you take it along.

Powered by ANYLITE™ technology solar cells, the TI-1766 II operates in extremely low incandescent light levels – natural or artificial.

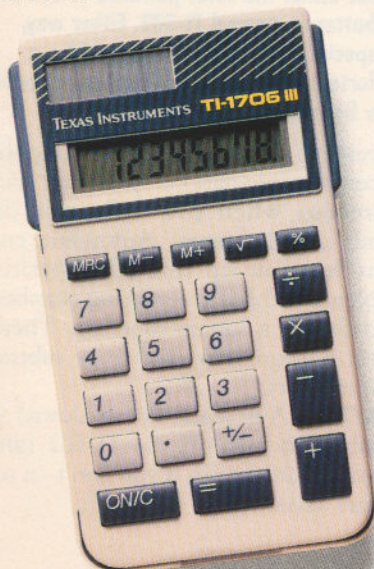
Specially designed extra-large keys are extra convenient and extra helpful for fast, accurate calculating.

There's a three-key, full-function, add-to and subtract-from memory, an automatic percent key, automatic constant, and a square root key.

It's lightweight. At only two-and-a-half ounces, you'll hardly know you've got it – until you need it.

It's light on your pocketbook – because it's economically priced and you'll never buy batteries.

TI-1706 III



Contemporary, convenient and ANYLITE™ solar-powered.

The 8-digit TI-1706 III is just the right size for day-to-day calculations. And it's just the right price for any budget. Whether it's homework, checkbook-balancing, shopping or any other task, this ultra-compact calculator makes short work of the situation. The color-coded keyboard points you toward the exact keys you want, with functions separated from numbers.

Easy-touch, slightly contoured keys are rounded for maximum speed and comfort. And here's something you don't find on most calculators: extra-large plus AND minus keys so you can locate these frequently-used functions instantly.

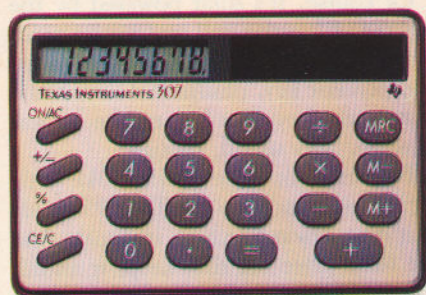
Count on a three-key memory that lets you add to, subtract from, clear or recall numbers you need to save during calculations. The percent key is perfect for figuring discounts and taxes. Four automatic constants give you an edge on repetitive computations.

The TI-1706 III works well in low light levels too. ANYLITE™ solar technology enables the calculator to operate flawlessly, even in very dim light. And it never needs batteries.

There's also an attractive sliding case that complements the streamlined calculator. And it's easy to use... just slide it on to protect the keys and display from wear and tear.

Depend on the economical, compact TI-1706 III every day. It's quite a value.

TI-307



Combines credit card-size calculating convenience with solar power.

You won't believe how small and thin the TI-307 calculator really is, but its large, well-spaced keys and sensible layout are even more remarkable.

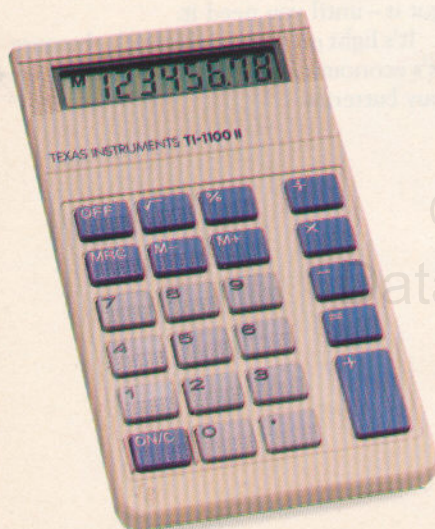
A smartly-styled essential for anyone who's on-the-go, the TI-307 is a little larger than most ordinary credit cards. Yet the spacious keyboard and contoured keys are very easy to use. Less-used functions are handily off to one side. And the plus key—used most often—is extra large.

Solar power insures that your calculator works anywhere, anytime in normal indoor or outdoor light. Just pull it out of your pocket, purse, notebook or briefcase and you're in business.

The TI-307 packs in plenty of functions, including an easy-to-read 8-digit display, a three-key memory that stores numbers and shortens calculations... a percent key that simplifies taxes and discounts... and a plus/minus key.

Take charge of calculations wherever you go with the credit card-sized TI-307. It's light and compact but long on efficiency.

TI-1100 II



Economical, extra-compact calculator.

The TI-1100 II is an economical answer to everyday math problems.

You'll find plenty of performance to help speed you through with ease and accuracy. And the cost is low.

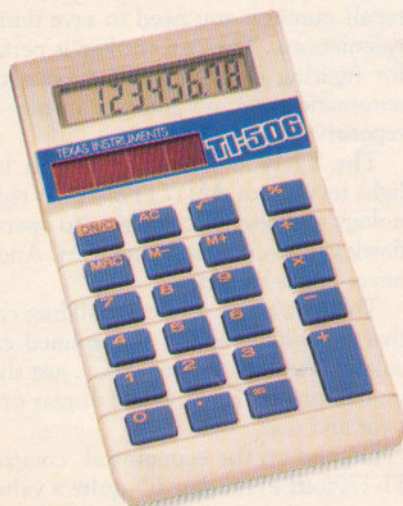
The three-key memory lets you add to, subtract from, recall, or clear numbers you need to save during calculations.

Add-on and discount percentages are easy with the percent key. It will automatically place the decimal, compute the percentage, and add or subtract this number from the number in the display—at the touch of a couple of keys.

The automatic constant feature is a real time saver. There's also a square root key.

The TI-1100 II is battery operated, but you can't drain the batteries by forgetting to switch it off. After about seven minutes, APD™ (Automatic Power Down) turns it off automatically.

TI-506 and TI-502

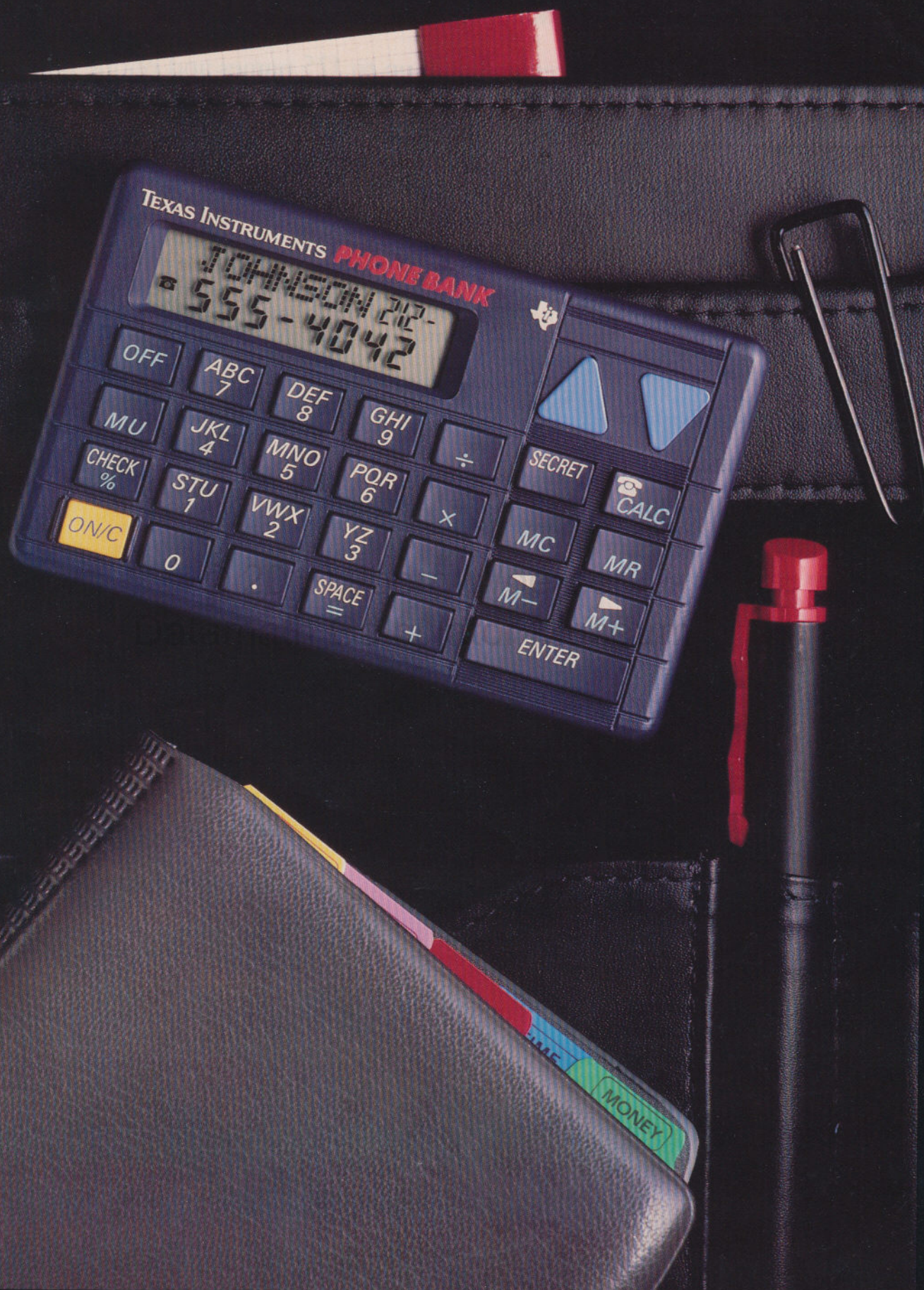


Choose either the solar-powered TI-506 or the battery-powered TI-502. Either way, the special "tilt-top" display provides a comfortable viewing angle and helps reduce glare from overhead lighting.

A percent key shortens and simplifies percentage calculations—a feature you'll appreciate when you're figuring discounts or sales taxes. Automatic constant lets you zip through repetitive problems without re-entering numbers. And there's a square root key. There's also a full-function, add-to or subtract from memory.

APD™ (Automatic Power Down) remembers to turn off the TI-502 (after seven minutes) even if you don't—a real battery saver.

SPECIALTY CALCULATORS



The faster your pace, the more you need the TI-3100 Pocket Dialer™.

This compact device stores and dials up to 125 names and phone numbers, keeps track of appointments, has a handy clock/alarm feature and does

extra duty as a calculator.

TI-3100 POCKET DIALER™

Dials up to 125 important numbers at the touch of just one button. Even keeps you on schedule.

Enter up to 125 names, phone numbers, street addresses, ATM codes or long distance ID numbers and other essentials you refer to regularly. Confidential numbers can be protected by a secret password.

Now you're set to dial any stored number anywhere, by touching the dial button once. Whether you're taking notes, using a car phone or performing other tasks, you'll appreciate the ease of having one hand completely free. You can even dial with Pocket Dialer's protective sliding cover in place.

Pocket Dialer's schedule mode automatically stores meetings and appointments by date. Then set the alarm as a reminder... even months in advance. The calculator mode features a 10-digit display, 3-key memory and color-coded keyboard.

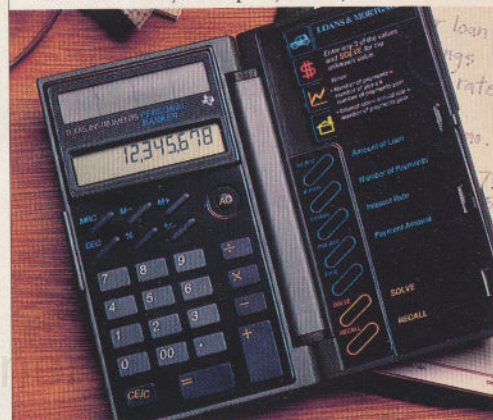
When you're pressed for time, press Pocket Dialer for quick dialing, scheduling and calculations. What could be simpler?

TI PERSONAL BANKER™

Easily answers loan, savings and investment questions that used to require a banker.

Such personal financial questions as "What will my investment be worth?", "How much should I deposit each month to reach my goal?" and "How

long will it take to pay off my loan?" are now easier than ever to answer with the TI Personal Banker. Exclusive, step-by-step Help Cards and special financial keys simplify every calculation.



There are four Help Cards in all... Loans and Mortgages with—or without balloon payments, Savings (with periodic deposits), and Investments (without periodic deposits). Five blue financial keys directly correspond to each Help Card.

Once you enter your known values and solve for your unknowns, the yellow SOLVE and RECALL keys allow you to change, go back or alter your results for simple "What If?" determinations. To further verify your entries, labels in the display cross-reference the Help Cards and financial keys.

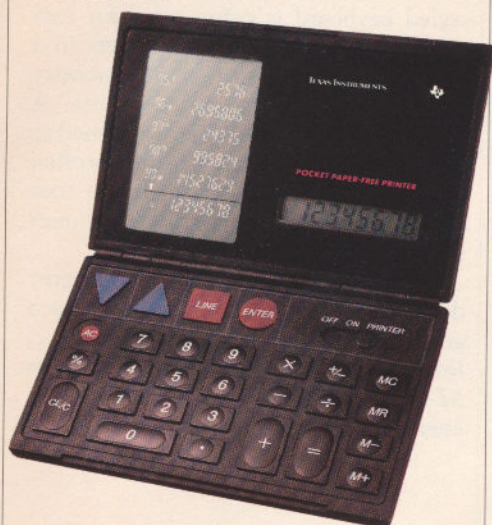
ANYLITE™ Solar technology enables the Personal Banker to be used even in dim light. Best of all, you never have to worry about batteries.

Fold the compact hinged case back and the Personal Banker becomes a standard four-function calculator, with plenty of useful financial features, including a percentage key for add-ons or discounts, a plus/minus key and a three-key memory.

Let the TI Personal Banker show you a faster, easier way to manage your personal finances. You won't want to be without it.



TI-2800 POCKET PAPER-FREE™ PRINTER



TI-2800 POCKET PAPER-FREE™ PRINTER

The calculator with a difference you can plainly see: it makes changes on the display and never runs out of paper.

Now you can store entries in the display memory, scan over what you've entered and make any changes to the display right then and there. All without worrying about paper tape.

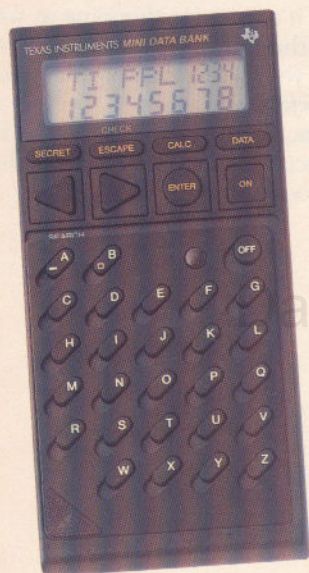
Like a paper tape, the extra-large display of the TI-2800 Pocket Paper-Free Printer lets you see your previous entries. But the paper tape resemblance ends there. The Pocket Paper-Free Printer can scroll forward or backward so you can view up to 99 lines, six entries at a time. Even when you turn the power off, your last problem will remain in the memory.

Multiple problems are no problem at all for the Pocket Paper-Free Printer. Store one problem. Then two more. Then go back and work on the first problem. Just scroll in any direction, up or down.

The Pocket Paper-Free Printer is an equally powerful calculator. In addition to all four basic functions, you can rely on four-key independent memory.

Imagine... a printer so compact, it folds up to fit in a purse or pocket. Check into the TI-2800 Pocket Paper-Free Printer. And check or change your entries more easily than ever before.

TI-2700 MINI DATA BANK



Stores and retrieves up to 150 phone numbers, appointments and dates... it's a calculator too!

Anytime, anywhere, the handy TI Mini Data Bank can give you the information you need most often. Like phone numbers, birthdays, reminders, appointments, golf scores, zip codes, travel schedules, social security numbers and bank account numbers.

Up to 150 separate items of information can be stored in the Mini Data Bank at any given time. The 2-line display holds as many as 18 characters. Everything you enter is automatically alphabetized so you can retrieve your data easily. If you want to enter confidential information, you can protect it with a personally-chosen secret code.

Two separate keyboards help to avoid confusion. Use one keyboard to enter and retrieve information. Use the second to operate the calculator.

The Mini Data Bank is also a powerful calculator, with basic functions as well as mark-up and mark-down features that salespeople will especially appreciate.

If you want to put your hands on names and figures instantly, the compact TI Mini Data Bank is all you'll ever need to remember.

TI-2400 PHONE BANK™



Instantly, it puts up to 150 essential names and numbers in the palm of your hand.

You name it, the TI-2400 Phone Bank can store and retrieve it fast: phone numbers, birthdays, bank account numbers, social security numbers, lock combinations, personal access codes and more. Now you don't have to spend time searching through address books, or trying to remember details.

Up to 150 separate items of information can be stored automatically in alphabetical order for quick retrieval. When you want to store private information, such as personal automatic teller machine codes, you can protect it with a secret password that only you can access.

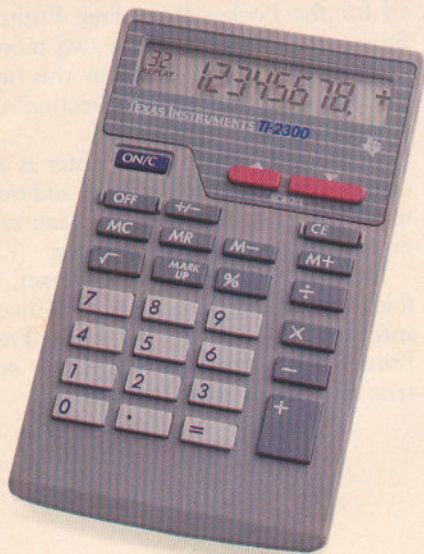
To scroll through everything you've entered, press the arrow keys. To find the entry you're looking for, enter the first letter and scroll through or enter it exactly.

Press a button and the Phone Bank becomes an 8-digit pocket calculator. There's a handy 4-key memory, plus a percent key and a key to calculate gross profit margins.

The Phone Bank even knows when to take a rest. An APD™ (Automatic Power Down) feature turns the unit off if no key is pressed for seven minutes... without losing your data or draining your battery!

The TI-2400 Phone Bank. It saves time and so much more.

TI-2300



Count on it to scroll through up to 32 entries for quick, easy reviewing.

Now there's a four-function handheld calculator that lets you review up to 32 items at once. The TI-2300.

It's a natural for checking prices on a shopping list. An essential for salespersons and other professionals who routinely verify their figures. And a big plus for anyone who wants to be sure they've entered all previous numbers correctly.

The line item recall feature scrolls forward or backward through up to 32 entries, displaying one line at a time. A handy line indicator always shows your current position.

You'll want to review the other useful features of the TI-2300. The attractively styled keyboard is color-coded for easy reference when you need answers in a hurry. There's a four-function memory that expedites long calculations. A markup key and percent key designed to save keystrokes when figuring profits, discounts and taxes. Also square root and plus/minus key. Its power comes from two alkaline batteries.

All this and more in an attractive grey design with a coordinated wallet. Take a good look at the TI-2300 calculator... line by line and feature by feature. Its 32-line recall will help you work smarter, every step of the way.

TI-CHECKWRITER™ TI-2200 II



Now with a secret "pass" code that protects your private data. It's solar powered and has a battery pack to prevent losing important memory data.

Overwrought over overdrafts? Get a TI Checkwriter™ and it's all over!

Make it simple and easy to "balance your checkbook"—every time you write a check!

On a budget? TI Checkwriter™ keeps track of up to three separate balances... to help you keep your money on track.

Constant Memory™ feature means that TI Checkwriter™ keeps your accounts in order, even when you switch it off! So, whether you want Balance One, Balance Two or Balance Three—or the Grand Total—just push the button. Anytime!

Works as a "regular" 8-digit calculator, too, so it's great for shopping as well as paying the bills. An automatic percent key lets you figure sales taxes or discounts—fast, *before* you buy.

Attractive, sturdy vinyl wallet holds the calculator and your standard-sized checkbook.

The Ready Reference™ Spell-Checker, an advanced hand-held electronic spelling checker from Texas Instruments, can help make spelling easier and faster than ever. It can quickly find the correct spelling of over 93,000 words.

Spells it right, no matter how it sounds.

It's the first product of its kind from TI, and features linguistically based software designed to allow you to enter a word the way it sounds. This means you can find correct spellings even

when you aren't exactly sure how to spell a word. All you do is type the word the way it sounds and the Spell-Checker will respond with a list of possibilities from its base of over 93,000 words.

For example, FOTOGRAF becomes PHOTOGRAPH and KWALITY becomes QUALITY. There's even a backspace key if you need to change or correct entries.

More fast spelling solutions.

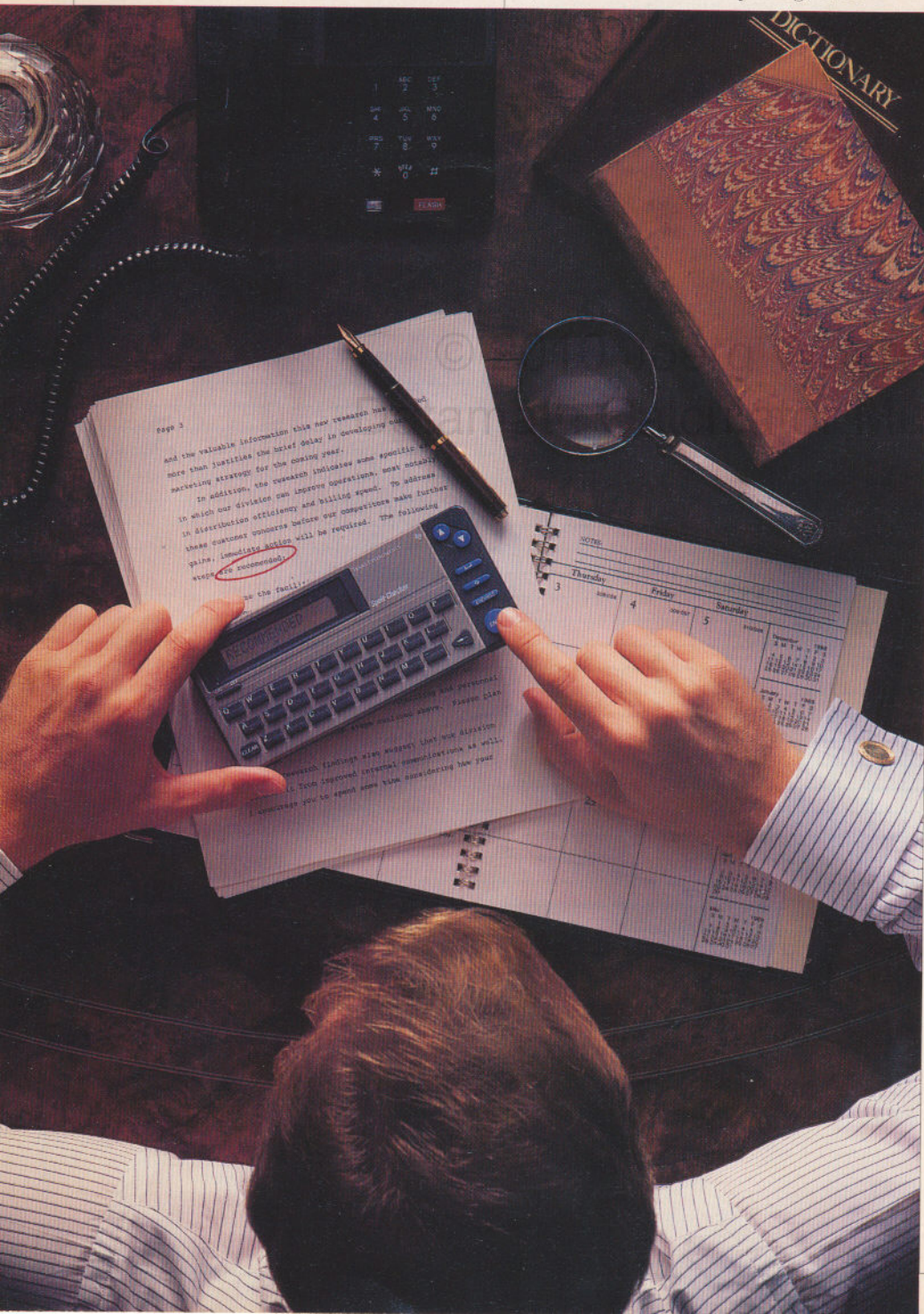
The Spell-Checker offers other advantages. Having trouble with some forms of a word? Press the exclusive ENDINGS key after you've entered a word and the root word will be displayed with a list of its common endings. No more wondering about correct endings or double consonants. You can even search for missing letters with the WILD CARD key—a great help for crossword puzzles. There's even a MISSING SERIES SYMBOL that represents a group of missing letters. For example, AUTO(●) will produce a word list that includes AUTOBAHN and AUTOMATIC.

Compact and simple to operate, the Spell-Checker has a typewriter-style keyboard that's familiar and comfortable to use, with control keys grouped together for easy operation. You can even adjust the contrast of the big, 15-character, dot-matrix display for easy viewing. Up and down arrows let you scroll through word lists.

Extra protection and power-saving features.

There's also a handy slide case to protect your Spell-Checker from the bumps and bruises of a busy day. Plus a detailed User's Manual and an APD™ (Automatic Power Down) feature that conserves batteries by shutting the calculator off when not in use.

The Ready Reference Spell-Checker is for anyone who cares about good spelling at home, school or the office. It's a fast, versatile way to put spelling perfection within your reach.



SPECIFICATIONS

Specialty Calculators

	TI-3100 POCKET DIALER™	TI-2800 POCKET PAPER FREE™ PRINTER	TI-2700 MINI DATA BANK	TI-2600 PERSONAL BANKER™	TI-2400 PHONE BANK™	TI-2200 II CHECK WRITER™	TI-2300
Display	10 digit LCD	8 digit LCD	18 digit LCD	10 digit LCD	8 digit LCD	8 digit LCD	8 digit LCD
Memory keys	3	4	4	3	4	9	4
Floating decimal	•	•	•	•	•	•	•
Automatic constant	•	•	•	•	•	•	•
% key	•	•	•	•	•	•	•
± key	•	•	•	•	•	•	•
APD™	•	•	•	•	•	•	•
Special keys	• 5 modes • Secret scrolling		Mark up/down	Decimal set, 1st amount, # pmts, Int rate, Pmt amt, Final, Solve, Recall	Mark up	Decimal GT	Mark up, Scroll, \sqrt{x}
Special features	• Telephone directory and dialing	• 6 Line Display • View up to 100 lines • Scroll up/down • Verify/correct entries • Never needs paper • Compact case	• Double line LCD • 6 Alpha/12 Numeric • Store 150 items • Secret code • Scroll up/down • 3 way retrieval • Unique slide cover • Pouch included	• Unique help cards for loans and mortgages • Savings and investment applications • Protective hard case • Display labels • Double check with recall key • Guide book	• Stores 150 names and numbers • Handy portable size • Secret code • Double line LCD • Matching wallet	• Secret pass code • Preset decimal	• Scrolls through up to 32 items • Large display • Coordinating wallet
Solar				Anyline		•	•
Batteries included	•	•	•		•	•	•
Weight (ounces)	5	7	3	4	3	4.3	2
Length (inches)	5.2	4.9	5.5	6.0	3.5	2.7	4.5
Width (inches)	2.9	3.4	2.5	5.25	2.3	5.9	2.5
Thickness (inches)	0.6	0.875	0.375	0.25	0.5	0.3	0.4

Scientific Calculators

		TI-95 PROCALC™	TI-74 BASICALC™	TI-68	TI-65	TI COLLEGIATE	TI-60	TI-36 SOLAR	TI-35 PLUS	TI-34	TI-31 KIT	TI-30 SLR+	TI-30 STAT
PRODUCT FEATURES													
Calculator	Horizontal format	•	•		•								
	Vertical format			•			•	•	•	•	•	•	•
	Tilt-top format				•		•						
	Vertical folding					•							
	Slide case			•						•	•	•	•
	Wallet carry case							•	•				
	Pouch carry case						•						
	Hardshell carry case	•	•		•	•							
Display	AOS™ entry system	•	•	•	•	•	•	•	•	•	•	•	•
	Digits displayed	16 + 15	31	12	10	10	10	10	10	10	8	8	8
	Calculating digits	13	13	13	13	13	13	12	12	12	11	11	11
	Display contrast control	•	•										
Instruction/use	Alphanumeric	•	•	•									
	User guide	•	•	•	•	•	•	•	•		•	•	•
	Quick reference guide				•		•	•	•		•	•	•
	Quick reference card	•	•	•	•	•				•		•	•
	Special application book										•		
	Programming guide	•	•										
ACCESSORIES (Optional)													
	Printer	•	•										
	A/C adapter	•	•										
	Cassette interface	•	•										
	8K RAM Cartridge	•	•										
	Application software cartridges	•	•										
	Learn BASIC book		•										
	PA 201 Adapter	•	•										

Scientific Calculators

		TI-95 PROCALC™	TI-74 BASICALC™	TI-68	TI-65	TI COLLEGIATE	TI-60	TI-36 SOLAR	TI-35 PLUS	TI-34	TI-31 KIT	TI-30 SLR+	TI-30 STAT
PRODUCT FUNCTIONS													
Programs	BASIC language		•										
	Keystroke steps	7200		440	100		84						
	Program memory	8K	8K										
	Decision making	•	•		•								
	Straight line	•	•	•	•		•						
	Function key/display labels	•											
Memory	Number	900	10	36	16	5	12	1	1	1	1	1	1
	Store, recall	•	•	•	•	•	•	•	•	•	•	•	•
	Sum		•					•	•	•	•	•	•
	Exchange		•	•	•	•	•	•	•	•	•	•	•
	Clear	•	•	•	•	•	•						
	Math operators	•	•	•	•	•	•						
	Constant Memory™	•	•	•	•	•	•		•				•
Total functions		200+	130+	254	148	177	124	89	89	96	63	63	54
SPECIFICATIONS													
Mechanical	Number of keys	65	61	44	45	82	45	40	40	42	40	40	40
	Weight (ounces)	12.0	12.0	4.5	6.6	6.5	3.8	3.5	3.5	3.5	3.5	3.0	3.5
	Length (inches)	8.3	8.3	6.0	5.8	5.7	5.8	5.3	5.3	5.7	5.5	5.35	5.3
	Width (inches)	3.75	3.75	3.0	3.7	3.0	3.1	2.9	2.9	2.9	2.9	2.6	2.9
	Thickness (inches)	1.0	1.0	0.6	0.8	0.7	0.9	0.35	0.35	0.37	0.37	0.31	0.35
Electrical	Batteries included	•	•	•	•	•	•		•				•
	APD™	•	•	•	•	•	•		•				•
	Solar powered							*		*	*	*	
SUBJECT APPLICATIONS													
Mathematics	Fixed decimal option	•		•	•	•	•	•	•	•			
	Scientific notation	7+2	13+3	8+2	10+2	10+2	7+2	10+2	10+2	10+2	5+2	5+2	5+2
	Parentheses levels	15	22	16	15	15	15	15	15	15	15	15	15
	Max. no. pending operations	8	10	8	4	6	4	6	6	6	4	4	4
	Log, 10 ^x , 1nx, e ^x	•	•	•	•	•	•	•	•	•	•	•	•
	x ² , √ x, y ^x , 1/x, x!, x√ y	•	•	•	•	•	•	•	•	•	•	•	•
	%		•	•	•	•	•	•	•	•	•	•	•
	Δ %		•	•		•	•						
	Integer or fraction part	•	•	•	•		•						
	Absolute value	•	•	•	•		•						
	Fractions					•				•			
	Simultaneous equations			•									
	Quadratic and cubic equations	•		•									
	Quartic equation			•									
Trigonometry	Recall and edit last equation			•									
	Sin, cos, tan and inverses	•	•	•	•	•	•	•	•	•	•	•	•
	Hyperbolic functions	•	•	•		•	•	•	•	•			
	Degrees/Radians/Grads (DRG)	•	•	•	•	•	•	•	•	•	•	•	•
Science	DRG conversions	•	•	•	•	•	•	•	•	•	•	•	
	DMS<>DD	•	•	•	•	•	•	•	•	•	•	•	
	P<>R	•	•	•	•	•	•	•	•	•	•	•	
	Timer			•	•								
	Metric conversions	•		•	•	•	•						
Computer math	Physical constants				•	•							
	Calculates in dec, hex, oct	•		•	•	•	•	•	•	•			
	Calculates in binary			•	•	•		•	•	•			
	Converts dec, hex, oct	•		•	•	•	•	•	•	•			
	Converts binary			•	•	•		•	•	•			
Statistics	Logic operators (number)			5		6				6			
	One variable							•	•	•	•	•	•
	Two variable	•	•	•	•	•	•						
	Mean, standard deviation	•	•	•	•	•	•	•	•	•	•	•	•
	Permutations and combinations	•	•	•		•	•	•	•				
	Linear regression	•	•	•	•	•	•						
	Normal distribution					•		•	•				
Calculus	Random numbers	•	BASIC			•		•	•				
	Integration			•	•	•							
	Complex arithmetic			•		•		•	•				
Full complex number				•									

*ANYLITE™ SOLAR CELLS

SPECIFICATIONS

Business Calculators

		FINANCIAL INVESTMENT ANALYST™	BA-II™	TI BUSINESS EDGE™	BA-SOLAR	BA-II™	BA-35	BA-20
PRODUCT FEATURES								
Calculator	Vertical format	•	•	•	•	•	•	Mini-desk
	Slide case			•	•			
	Wallet carry case	•				•	•	
	Pouch carry case		•					
Display	Digits displayed	10x6	10	10	10	8	8	10
	Calculating digits	13	12	13	13	11	11	10
Instruction/use	Guide book	•	•	•	•	•	•	
	Application book	•						
	Quick Reference Cards	•	•	•	•	•	•	•
	Getting Started Booklet	•						
	Clock							•
	Backspace	•	•	•	•			
PRODUCT FUNCTIONS								
Memory	Number	10	1	1	1	1	1	1
	Store, recall, sum	•	•	•	•	•	•	•
	Arithmetic	•						
	Clear	•						•
	Exchange display with					•	•	
	Constant Memory™	•	•			•	•	
SPECIFICATIONS								
Mechanical	Number of keys	43	45	36	40	40	40	30
	Weight (ounces)	6.5	4.0	5.0	4.5	3.5	3.5	3.0
	Length (inches)	6.7	5.8	5.7	5.5	5.3	5.3	4.7
	Width (inches)	3.0	2.9	3.1	2.9	2.9	2.9	5.0
	Thickness (inches)	.5	0.9	0.7	0.38	0.35	0.35	0.9
Electrical	Batteries included	•	•			•	•	•
	APD™	•	•			•	•	
	Solar powered			•	•			•
SUBJECT APPLICATIONS								
Mathematics	Fixed decimal option	•	•	•	•	•	2 only	
	Ln _x , e ^x	•	•	•	•	•	•	
	x ² , √x, y ^x , 1/x	•	•	•	•	•	•	√x only
	x!	•	•	•	•	•	•	
	%	•	•	•	•	•	•	•
	Δ %	•	•	•	•	•	•	
	x $\frac{\Delta}{\Delta}$ y	•	•		•	•		
	Automatic constant					•		•
Statistics	Mean, standard deviation	•	•	•	•	•	•	
	Linear regression	•	•	•	•	•		
	Intermediate statistics	•		•				
Finance	N, %i, Pmt, PV, FV	•	•	•	•	•	•	
	Amortization	•	•	•	•	•		
	Amortization schedules	•						
	4 columns	•						
	Interest conversions	•	•	•				•
	Annuity due/Begin setting		•	•	•	•	•	
	Recall of financial values	•	•	•	•			
Capital budgeting	Internal rate of return	•	•					
	Var. cash flow, net present val.	•	•					
	Net future value	•	•					
	Cash flow amounts	24	5					
	Frequency	4-digit	3-digit					
	2 columns	•						
Profit and loss	Cost, selling price, margin	•	•		•	•		•
	Cost, selling price, mark-up	•	•		•			
Bonds	Price to call or maturity	•						
	Yield to call or maturity	•						
	Day count methods	2						
	4 columns	•						
	Total transaction amount	•						
Depreciation	SL, SYD, DB, DBxSL	•						
	Depreciation schedules	•						
	Partial years	•						
Date calculations	Days between dates	•						
	Day count methods	2						

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SPECIFICATIONS

Printer Display Calculators

	TL-5160 II	TL-5130 II	TL-5045 II	TL-5038 PAPER FREE™ PRINTER	TL-5033	TL-5029	TL-5021	TL-5005 II
Digits displayed	12	10	12	8	10	10	10	10
Display type	VF	VF	VF	LCD	VF	VF	LCD	LCD
Printout color Red (R) Black (B)	R/B	R/B	B		B	B		B
Floating decimal	•	•	•	•	•	•	•	•
Preset decimal	+0234	+0234	+0234		+0234	+024	+023	+0234
Automatic constant	•	•	•	•	•	•	•	•
Memory	1	1	1	1	1	1	1	1
Independent add register	•	•	•		•	•		
% key	•	•	•	•	•	•	•	•
Printing tape	Plain	Plain	Plain	Electronic	Plain	Plain		Plain
Special keys/features	Date/ non-add Right shift GPM % change +/-	Date/ non-add Right shift +/-	Date/ non-add Right shift GPM % change +/-	6 Line Display View up to 100 lines Scroll up/down Edit entries +/-	Date/ non-add Right shift	Item count	M/Y/D/D Right shift +/- Item count Exchange	GPM Date/ non-add Advance 5/4
Weight	5.2 lbs	3.0 lbs	2.1 lbs	1 lb	1.2 lbs	1.25 lbs	0.7 lbs	0.5 lbs
Length (inches)	12.0	9.5	8.6	7.48	7.25	7.5	5.75	7.0
Width (inches)	9.9	9.8	8.25	7.48	8.75	5.0	7.5	3.5
Thickness (inches)	3.0	2.7	2.25	2.95	1.6	1.8	1.25	1.5
Print method	Ribbon	Roller	Roller	LCD	Roller	Roller		Roller
Batteries included				•		•	•	•
Batteries not included					•			
A/C adapter included					•			
A/C operation only	•	•	•					

ALL PRINTERS USE REGULAR WIDTH (2 1/4") PLAIN PAPER

General Purpose Calculators

	TL-309 NUANCE	TL-1768	TL-1775	TL-1795	TL-1766 II	TL-307	TL-1706 III	TL-1100 II	TL-506	TL-502
Digits displayed	8	8	8	8	8	8	8	8	8	8
Floating decimal	•	•	•	•	•	•	•	•	•	•
Automatic constant	•	•	•	•	•	•	•	•	•	•
APD™								•		•
Memory keys	3	3	4	3	3	3	3	3	3	3
% key	•	•	•	•	•	•	•	•	•	•
Special keys		\sqrt{x}	\sqrt{x} +/-	\sqrt{x} +/-	\sqrt{x}	\sqrt{x} +/-	+/-	\sqrt{x}	\sqrt{x}	\sqrt{x}
Special features	Polished hinged case 2 colors large display and contoured keys	Magnetic wallet Adjustable display	Large keys Large display Soft, folding wallet	Large keys Tilt-top display	Metal case Large keys	Large keys Sliding case	• Credit- card size • Raised keys • Pouch included	Large keys	Large keys Tilt-top display	Large keys Tilt-top display
Weight (ounces)	3	1.9	2.0	3.0	2.5	3.0	1.1	2.0	1.4	2.0
Length (inches)	2.0	4.7	4.9	4.8	4.4	4.6	2.1	4.5	4.5	4.5
Width (inches)	2.0	2.7	2.9	4.2	2.6	2.7	3.3	2.6	2.6	2.6
Thickness (inches)	0.3	0.3	0.5	1.1	0.3	0.5	0.1	0.4	0.8	0.8
Batteries included								•		•
Solar powered	★	★	•	★	★	★	•		•	

★ANYLITE™ SOLAR CELLS

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Iselin, NJ 08830
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New York (Upstate)

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(716) 385-6770

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(215) 825-9500

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Premium Sales

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Canada L4C 5G4
(416) 884-9181

Canada – Quebec

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(514) 336-1860

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International Telex: 470900 ISLA

Asia – Pacific

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Dallas, Texas 75243
(214) 997-5481

For more information
call (806) 747-1882



**TEXAS
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